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DEPARTMENT OF AEROSPACE ENGINEERING

19MEE304 Total Quality Management

Topic: QS 9000 – Quality System Standard

1. Introduction to QS 9000

QS 9000 is a **quality management system standard** developed by the **Big Three U.S. automakers**—Ford, General Motors (GM), and Chrysler—to ensure **consistent quality** across the automotive supply chain. It was based on **ISO 9001** but included additional **automotive industry-specific requirements**.

✦ Key Features of QS 9000:

- ✓ Based on **ISO 9001:1994** standards.
- ✓ Introduced **automotive-specific quality requirements**.
- ✓ Required **continuous improvement and defect prevention**.
- ✓ Mandated **supplier development and process control**.
- ✓ Replaced by **IATF 16949** in 2006.

2. Objectives of QS 9000

- **Improve quality, reliability, and safety** of automotive parts.
- **Standardize supplier requirements** across the industry.
- **Enhance customer satisfaction** through defect-free products.
- **Reduce production costs** by improving efficiency.
- **Ensure regulatory and legal compliance** in manufacturing.

3. Structure of QS 9000

QS 9000 consisted of **three main sections**:

1 ISO 9001-Based Requirements

- **Quality management system (QMS)** based on **ISO 9001:1994**.
- Focus on **customer satisfaction and continuous improvement**.

2 Industry-Specific Requirements

- Additional **automotive industry** quality standards.
- Included requirements for **design, production, and service**.
- Mandated **use of statistical process control (SPC)**.

3 Customer-Specific Requirements

- Unique quality requirements from **Ford, GM, and Chrysler**.
- Emphasized **process control, defect prevention, and supplier development**.

4. Key Elements of QS 9000

◆ Advanced Product Quality Planning (APQP)

- A structured approach to **new product development**.
- Ensures quality is built into the **design and production process**.

✚ **Example:** Ford uses **APQP** to ensure smooth vehicle launches.

◆ Production Part Approval Process (PPAP)

- Ensures **suppliers meet design and production standards** before mass production.
- Verifies that production processes can consistently deliver **high-quality parts**.

✚ **Example:** GM requires PPAP approval before accepting new supplier components.

◆ Failure Mode and Effects Analysis (FMEA)

- Identifies potential **failures in products or processes**.
- Helps **prevent defects** and improve **product reliability**.

✚ **Example:** Chrysler uses **FMEA** in engine design to reduce failure risks.

◆ Statistical Process Control (SPC)

- Uses statistical methods to **monitor and control production processes**.
- Helps maintain **consistent product quality**.

✚ **Example:** Toyota uses **SPC charts** to track paint thickness consistency.

◆ Measurement System Analysis (MSA)

- Ensures that **measurement tools and techniques are accurate and reliable**.
- Helps reduce **inspection errors**.

✦ **Example:** Suppliers of **brake components** use **MSA** to ensure precision measurements.

◆ Continuous Improvement (Kaizen & Six Sigma)

- Focus on **eliminating waste, reducing variation, and improving efficiency.**
- Encourages **employee involvement in quality improvements.**

✦ **Example:** Honda applies **Kaizen principles** in assembly line improvements.

5. Benefits of QS 9000 in the Automotive Industry

- ✓ **Improved Product Quality** – Ensures defect-free components.
- ✓ **Stronger Supplier Relationships** – Standardizes supplier requirements.
- ✓ **Reduced Production Costs** – Improves efficiency and reduces waste.
- ✓ **Global Standardization** – Enables worldwide consistency in manufacturing.
- ✓ **Better Customer Satisfaction** – Ensures high reliability and safety.

6. Transition from QS 9000 to IATF 16949

✦ In 2006, QS 9000 was officially replaced by IATF 16949, developed by the International Automotive Task Force (IATF).

Why QS 9000 was Replaced?

- Need for a **more globally recognized standard.**
- Integration of **ISO 9001:2000** improvements.
- Expansion to **non-U.S. automotive manufacturers.**

Key Differences Between QS 9000 & IATF 16949

Feature	QS 9000	IATF 16949
Base Standard	ISO 9001:1994	ISO 9001:2015
Scope	U.S. automakers (Big Three)	Global automotive industry
Emphasis	Process control & defect prevention	Risk-based thinking & continuous improvement
Applicability	Suppliers to Ford, GM, Chrysler	All automotive manufacturers & suppliers
Current Status	Obsolete (Replaced in 2006)	Active & widely used

7. Case Studies on QS 9000 Implementation

✦ Case Study 1: General Motors

Challenge:

- Suppliers delivered **inconsistent quality** in engine components.

Solution:

- Implemented **QS 9000 audits** for suppliers.
- Required **SPC and PPAP approval** before production.

Result:

- ✓ **40% reduction** in defect rates.
- ✓ Improved **engine reliability**.

✦ Case Study 2: Bosch (Automotive Parts Supplier)

Challenge:

- Needed to standardize **quality processes** for different customers.

Solution:

- Adopted **QS 9000 certification** across global factories.
- Implemented **FMEA & MSA** for process improvement.

Result:

- ✓ Increased **customer satisfaction**.
- ✓ Improved **supply chain efficiency**.

8. Challenges in Implementing QS 9000

- ⊖ **Resistance from Suppliers** – Required extensive training and documentation.
- ⊖ **High Implementation Cost** – Required **software, auditing, and process changes**.
- ⊖ **Complexity of Compliance** – Involved **multiple industry-specific requirements**.
- ⊖ **Frequent Updates** – Required companies to constantly upgrade processes.

✧ **Solution:** Use **automated QMS software** for easy documentation and compliance tracking.

9. Conclusion

✧ QS 9000 played a crucial role in standardizing quality management for U.S. automakers.

✧ It improved product quality, supplier efficiency, and defect prevention.

✧ QS 9000 was later replaced by IATF 16949 for global automotive quality standards.

✧ Understanding QS 9000 is still relevant for automotive engineers and quality professionals.