



SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

SNS Kalvinagar, Saravanampatti Post

Coimbatore - 641 035.

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
Accredited by NBA & accredited by NAAC with 'A++' Grade, Recognized by UGC

COURSE NAME : 23ENB101 COMMUNICATIVE ENGLISH

I YEAR /I SEMESTER

Topic : REVIEW MOVIES AND BOOKS





Purpose-Writing reviews of Films



- To summarize the film so that people have more information with which to gauge their interest in the film.
- To analyze the film in terms of its artistic value and technical skill. This includes things like acting, direction, cinematography, writing, and other aspects.
- To analyze the film in terms of its messages and cultural representations.
- To compare the film to similar films that came before it so that people have a frame of reference.
- To alert parents about whether or not the film is appropriate viewing for children.
- To help those with limited money and opportunity to go to the movies decide which film is most worth their time and money.



Purpose of Writing review of Books



- Book reviews serve several purposes, including:
- Informing readers: Book reviews provide readers with an idea of what a book is about and what they can expect from it. Reviews can help readers decide whether or not to read a book, and can also help them determine which books are worth their time and money.
- Promoting books: Positive book reviews can help promote a book and increase its sales. Publishers and authors often use book reviews in their marketing materials to help attract readers.



- Encouraging dialogue: Book reviews can spark discussion and debate among readers. Reviews can help readers see a book from different perspectives, and can encourage readers to share their own thoughts and opinions.
- Providing feedback: Book reviews can provide feedback to authors, publishers, and editors. Reviews can help authors understand what readers liked and disliked about their book, and can help publishers and editors improve their products.
- Overall, book reviews play an important role in the literary world, helping to promote books, inform readers, and encourage discussion and dialogue.



Writing review of films



- **Story**
- **Music**
- **Dialogue**
- **Actors**
- **Actress**
- **Costumes**
- **Camera**
- **Art**
- **Graphics**
- **Direction**
- **Songs**
- **Locations**



Writing review of books

- First, the review writer can describe what the book is about.
- Secondly, the writer may point out which particular aspects of the book have attracted his attention
- Thirdly, he must express statements in his personal and the society's point of view.
- Later on, the reviewer can attempt to sum up and present consolidating the over all substance of the book.
- Finally, the reviewer can give a rating to the book.



Structure



- **Title**
- **Director/ Writer**
- **Characters**
- **Summary**
- **Critique**
 - a. Advantages & Disadvantages**
- **Rating**



THANK YOU