

### SNS COLLEGE OF TECHNOLOGY, COIMBATORE –35 (An Autonomous Institution)



## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Parsing and Sentiment Analysis using Recursive Neural Networks

A parsing tree of a recursive neural network predicting word sentiment classes. The leaf nodes are input tokens, all the other nodes are representations of the combination of the child nodes. The root node is representation of the entire input text.

Recurrent Neural Networks (RNNs) excel in sequence tasks such as sentiment analysis due to their ability to capture context from sequential data. In this article we will be apply RNNs to analyze the sentiment of customer reviews from Swiggy food delivery platform. The goal is to classify reviews as positive or negative for providing insights into customer experiences. We will conduct a Sentiment Analysis using the TensorFlow framework:

Step 1: Importing Libraries and Dataset

Here we will be importing numpy, pandas, Regular Expression (RegEx), scikit learn and tenserflow.

import pandas as pd

import numpy as np

import re

from sklearn.model\_selection import train\_test\_split

from tensorflow.keras.preprocessing.text import Tokenizer

from tensorflow.keras.preprocessing.sequence import pad\_sequences

from tensorflow.keras.models import Sequential

from tensorflow.keras.layers import SimpleRNN, Dense, Embedding

in

Step 2: Loading Dataset

We will be using swiggy dataset of customer reviews. You can download dataset from here.

data = pd.read\_csv('swiggy.csv')

```
print("Columns in the dataset:")
```

print(data.columns.tolist())

Output:

Columns

['ID', 'Area', 'City', 'Restaurant Price', 'Avg Rating', 'Total Rating', 'Food Item', 'Food Type', 'Delivery Time', 'Review']

Step 3: Text Cleaning and Sentiment Labeling

data['sentiment']: Uses Avg Rating to generate binary labels (positive if rating >3.5)

data["Review"] = data["Review"].str.lower()

data["Review"] = data["Review"].replace(r'[^a-z0-9\s]', ", regex=True)

data['sentiment'] = data['Avg Rating'].apply(lambda x: 1 if x > 3.5 else 0)

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dataset:



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data = data.dropna()

```
Tokenization and Padding
max features = 5000
max_length = 200
```

tokenizer = Tokenizer(num\_words=max\_features)

tokenizer.fit\_on\_texts(data["Review"])

```
X = pad_sequences(tokenizer.texts_to_sequences(data["Review"]), maxlen=max_length)
```

y = data['sentiment'].values

- Tokenizer: Converts words into integer sequences.
- Padding: Ensures all input sequences have the same length (max\_length).

Note: These concepts are a not a part of RNN but are done to make model prediction better. You can refer to tokenization and padding for more details.

**Data Splitting** 

```
X_train, X_test, y_train, y_test = train_test_split(
  X, y, test_size=0.2, random_state=42, stratify=y
)
X_train, X_val, y_train, y_val = train_test_split(
  X_train, y_train, test_size=0.1, random_state=42, stratify=y_train
)
 Build RNN Model
model = Sequential([
  Embedding(input_dim=max_features, output_dim=16, input_length=max_length),
  SimpleRNN(64, activation='tanh', return_sequences=False),
  Dense(1, activation='sigmoid')
```

1)

```
model.compile(
  loss='binary_crossentropy',
  optimizer='adam',
  metrics=['accuracy']
```

)

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