



SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NAAC-UGC with 'A++' Grade (Cycle III) &

Accredited by NBA (B.E - CSE, EEE, ECE, Mech & B.Tech.IT)

COIMBATORE-641 035, TAMIL NADU



Reg. No:

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B.E/B.Tech- Internal Assessment – III
Academic Year 2024-2025 (Even Semester)
Sixth Semester
Mechanical Engineering
19MEE312 – Principles of Management

B

Time: 1^{1/2} Hours

Maximum Marks: 50

Answer All Questions

	CO	Blooms
1. Define Directing	CO4	REM
2. State any two needs for coordination in an organization	CO4	UND
3. Define time management (Google 2021)	CO4	REM
4. What is controlling in management?	CO5	UND
5. Mention the types of communication (Microsoft 2022)	CO5	REM

PART – B (2*13=26 Marks) & (1*14=14 Marks)

	CO	Blooms
6. (a) Describe the nature, need and process of staffing in detail	13 CO4	REM
(OR)		
(b) Discuss the role of leadership in directing. Explain the various types of leadership with examples	13 CO4	UND
7. (a) Analyze the different barriers to communication. Suggest ways to overcome these barriers.	13 CO5	ANA
(OR)		
(b) Identify the steps involved in process of communication and highlight how effective communication supports control	13 CO5	ANA
8. (a) Illustrate the various techniques of directing. How do this technique contribute to organizational success? (Tesla 2020)	14 CO4	ANA

(OR)

- (b) Explain the concept of reporting. What are the principles and types of reports used in automobile sectors (Amazon 2021) 14 CO5 APP

Bloom's Taxonomy:

REM – Remember **UND** – Understand **APP**– Apply **ANA**– Analyze **EVA** - Evaluate

CRT - Create

Faculty in-charge

Teaching Coordinator

HoD /Mech