



SNS COLLEGE OF TECHNOLOGY

Coimbatore - 35



23BAT615 – Artificial Intelligence for Managers

Unit IV – AI & ML for Business Excellence

Redesigning Common Mind & Business Towards Excellence



Presented by

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Design Thinker

1st Indian
Institution
to Implement
& Patent
Design
Thinking
FrameWork

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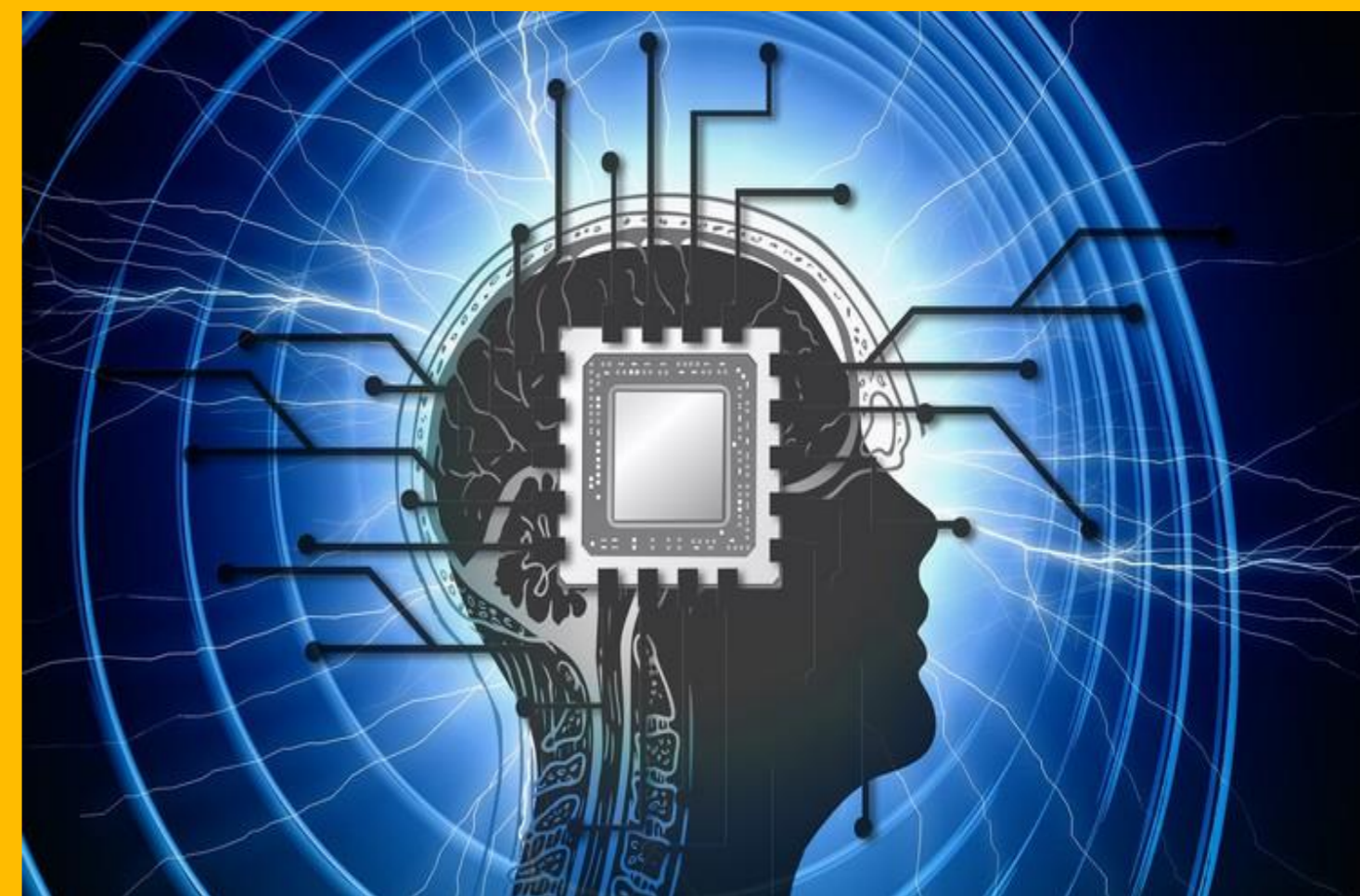
**Creating an AI and ML
Strategy for your
Organization**





Recap

- AI & ML in Digital Transformation





Crafting an AI and ML Strategy for Your Organization



Introduction

Welcome to the world of *AI* and *ML* crafting a successful strategy for your organization. Get ready to unleash the potential of artificial intelligence and machine learning.





Understanding AI and ML

Delve into the world of AI and ML. Understand the difference between the two and their potential impact on your organization. Gain insights into the power of *predictive analytics* and *automation*.





Assessing Organizational Readiness

Assess your organization's readiness for embracing AI and ML. Identify the key factors including *data infrastructure*, *skillsets*, and *cultural readiness*. Prepare for a successful implementation.





Crafting the Strategy

x Craft a robust strategy for implementing AI and ML. Define clear objectives, establish governance, and select the right technologies. Leverage the potential of *big data* and *cloud computing*.



Learn the best practices for implementing AI and ML solutions. Understand the importance of *testing and validation, ethics and compliance, and change management*. Embrace a culture of continuous improvement.



Conclusion

Congratulations on unlocking the potential of AI and ML for your organization. Embrace the journey of continuous learning and adaptation. The future is bright with the power of *artificial intelligence* and *machine learning*.





Summary

- Understanding AI & ML in strategy formation
- Assessing Organizational Readiness
- Crafting the Strategy





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Thanks!



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