



# SNS COLLEGE OF TECHNOLOGY

Coimbatore - 35



## 23BAT615 – Artificial Intelligence for Managers

### Unit IV – AI & ML for Business Excellence

Redesigning Common Mind & Business Towards Excellence

1<sup>st</sup> Indian  
Institution  
to Implement  
& Patent  
Design  
Thinking  
FrameWork

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Presented by  
**Ms.S.D.Shamini**  
Design Thinker

Build an Entrepreneurial Mindset through our Design Thinking FrameWork



# Guess the Topic!!!

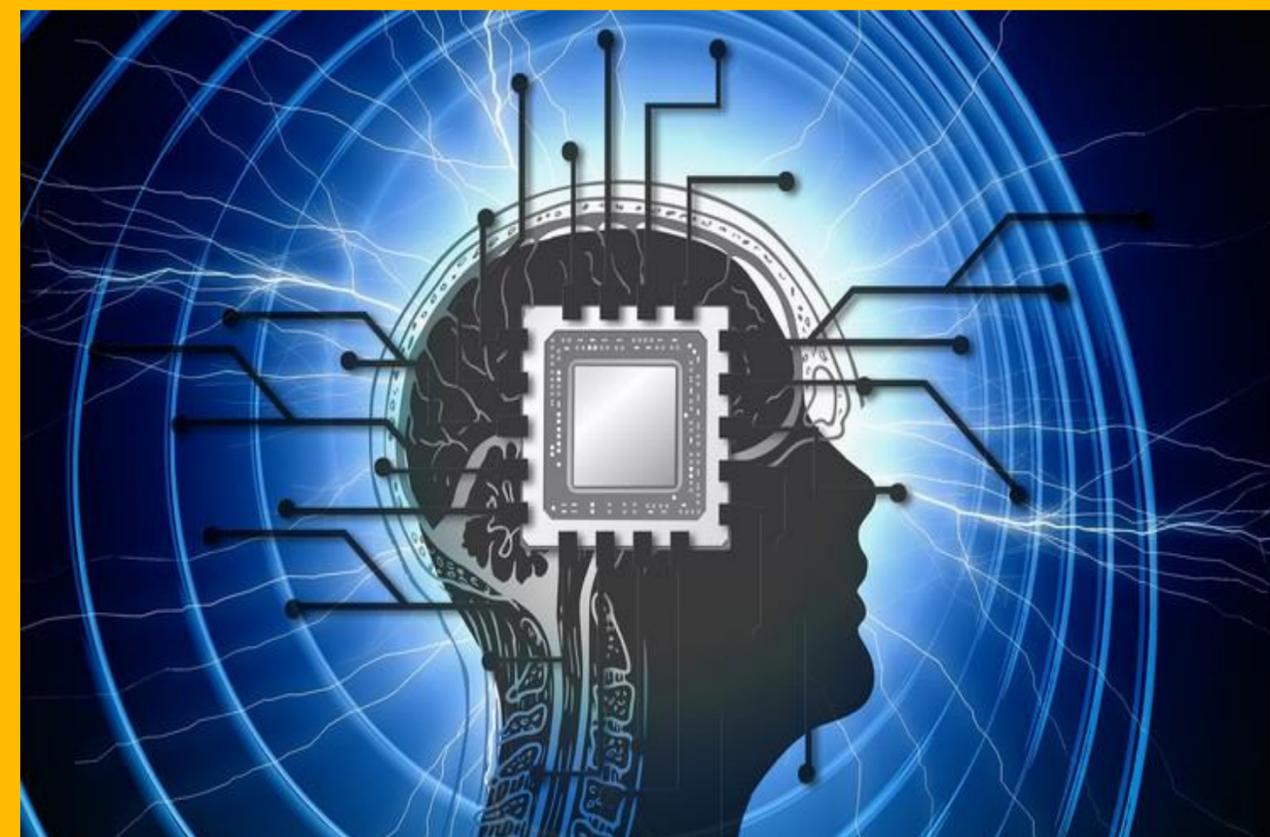
**LEGAL AND ETHICAL  
ISSUES FUTURE OF AI &  
ML IN BUSINESS**





# Recap

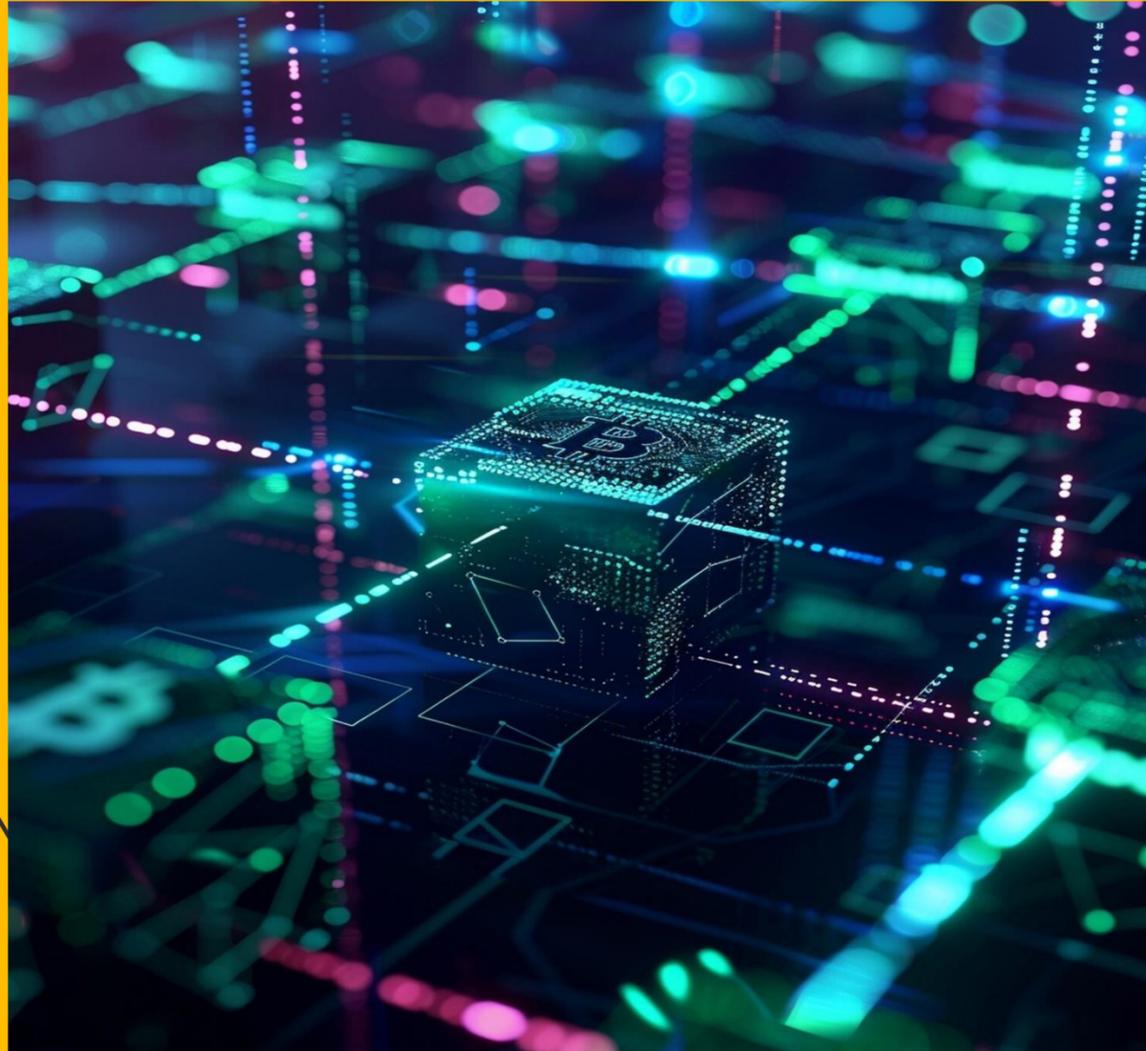
x DATA GOVERNANCE IN AI AND ML





# Navigating Legal and Ethical Challenges





# Introduction

The Future of *AI* and *ML* in Business is filled with potential and challenges. This presentation will explore the legal and ethical implications of integrating *AI* and *ML* technologies into business operations.



# Rise of AI and ML

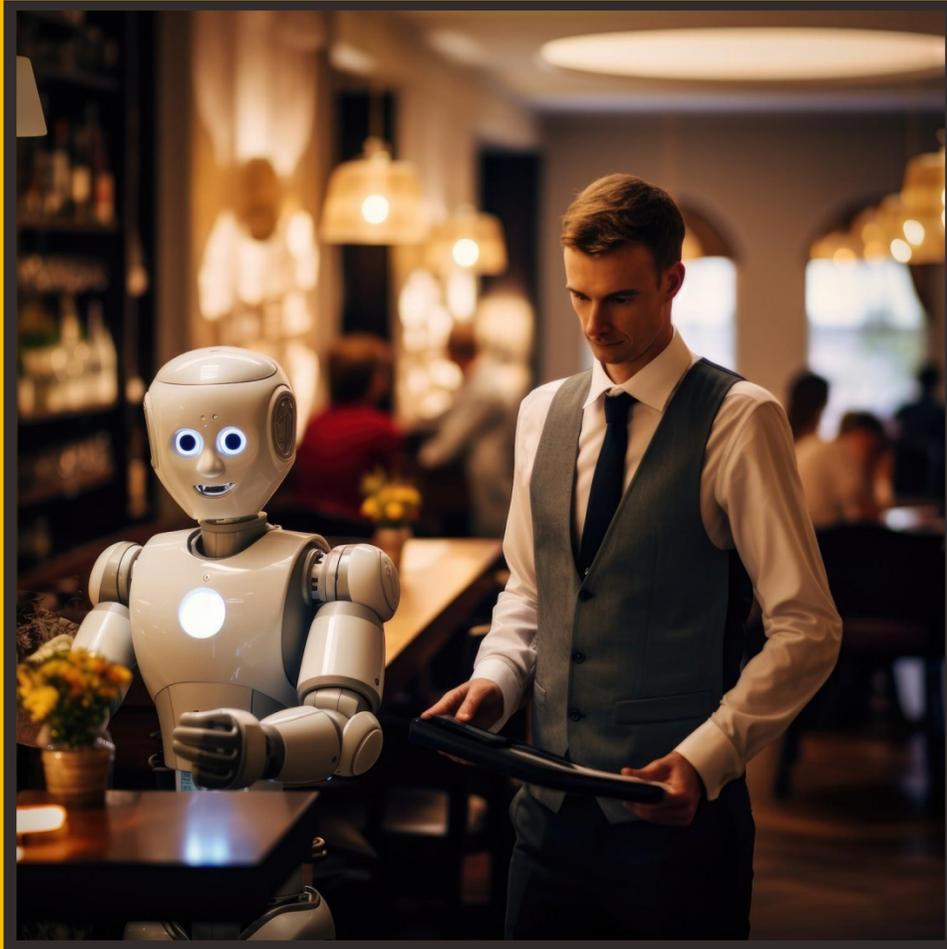
The Rapid Adoption of *AI* and *ML* is transforming business processes, leading to increased efficiency and innovation. However, it also raises concerns about privacy and data security.





Navigating the Complex Legal Landscape is crucial for businesses leveraging *AI* and *ML*. Understanding regulations related to data protection and algorithmic bias is essential.





# Ethical Challenges

- x Addressing Ethical Dilemmas is imperative as *AI* and *ML* decisions impact individuals and society. Ensuring transparency and accountability in algorithmic decision-making is key.



# Mitigating Risks

Implementing Robust Governance Frameworks can help mitigate the risks associated with *AI* and *ML* in business. Proactive measures are essential to address potential biases and discrimination.





# Conclusion

The integration of *AI* and *ML* in business presents both opportunities and challenges. Navigating the legal and ethical considerations is essential for ensuring responsible and sustainable adoption of these technologies.





# Summary

- x Introduction to legal and ethical issues
- x Role of AI & ML
- x Ethical Challenges
- x Mitigating risks





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# Thanks!

