



# **SNS COLLEGE OF TECHNOLOGY**

**Coimbatore-35**  
**An Autonomous Institution**



Accredited by NBA – AICTE and Accredited by NAAC – UGC with 'A++' Grade(CycleIII)  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

## **DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING**

### **SMART IOT APPLICATIONS**

III YEAR/ V SEMESTER

1

### **UNIT 1 -BASIC APPLICATIONS**

### **TOPIC-2 SMART CITIES: APPLICATIONS AND CASE STUDIES**



## SMART CITIES : SMART PARKING



### ❑ **Definition:**

A smart city uses digital technology to improve performance, well-being, and reduce costs and resource consumption.

### ❑ **Components:**

Smart infrastructure, IoT, data analytics.

### ❑ **Objective:**

To enhance the quality of urban living through technology.



## SMART CITIES : SMART PARKING



Refer [https://img.buildings.com/files/base/ebm/buildings/image/2022/05/1652201376478-smartparking\\_hero\\_1000.png?auto=format,compress&fit=crop&h=556&w=1000&q=45](https://img.buildings.com/files/base/ebm/buildings/image/2022/05/1652201376478-smartparking_hero_1000.png?auto=format,compress&fit=crop&h=556&w=1000&q=45)



## IMPORTANCE OF SMART PARKING

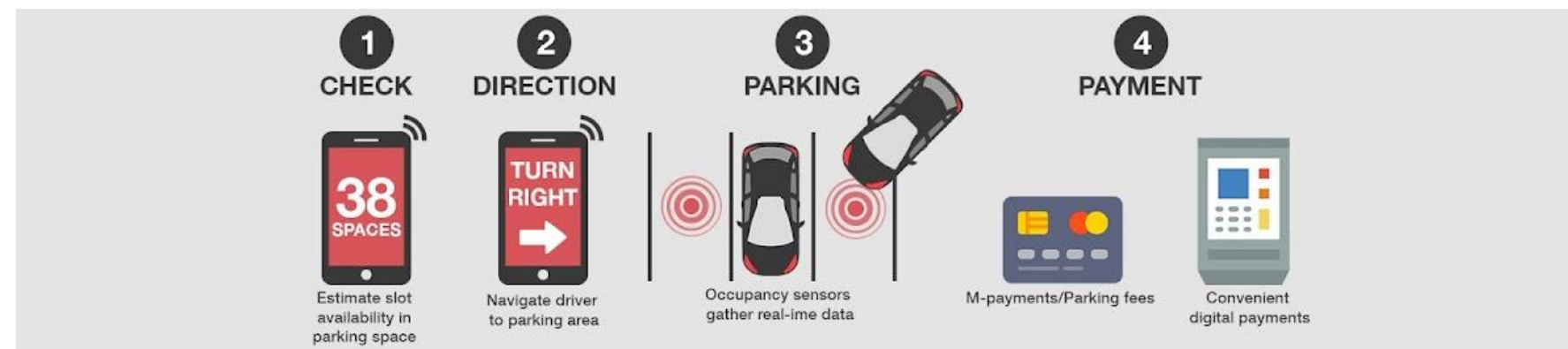


### ❑ Urban Challenges:

Congestion, pollution, time wastage.

### ❑ Benefits of Smart Parking:

Improved traffic management, reduced emissions, convenience for drivers, efficient use of resources.



## Smart Parking



Reference: [https://3.bp.blogspot.com/-JXt0jTBzAVI/XFLdzmR4itI/AAAAAAAAAE/fEzAPmHiZTkFFq8GZbpZ\\_9sS8\\_vOL5ubwCLcBGAs/w1200-h630-p-k-no-nu/42\\_smart\\_parking.jpg](https://3.bp.blogspot.com/-JXt0jTBzAVI/XFLdzmR4itI/AAAAAAAAAE/fEzAPmHiZTkFFq8GZbpZ_9sS8_vOL5ubwCLcBGAs/w1200-h630-p-k-no-nu/42_smart_parking.jpg)



## HOW SMART PARKING WORKS



### **Sensors:**

IoT sensors detect available parking spaces.

### **Connectivity:**

Data transmission through wireless networks.

### **Data Processing:**

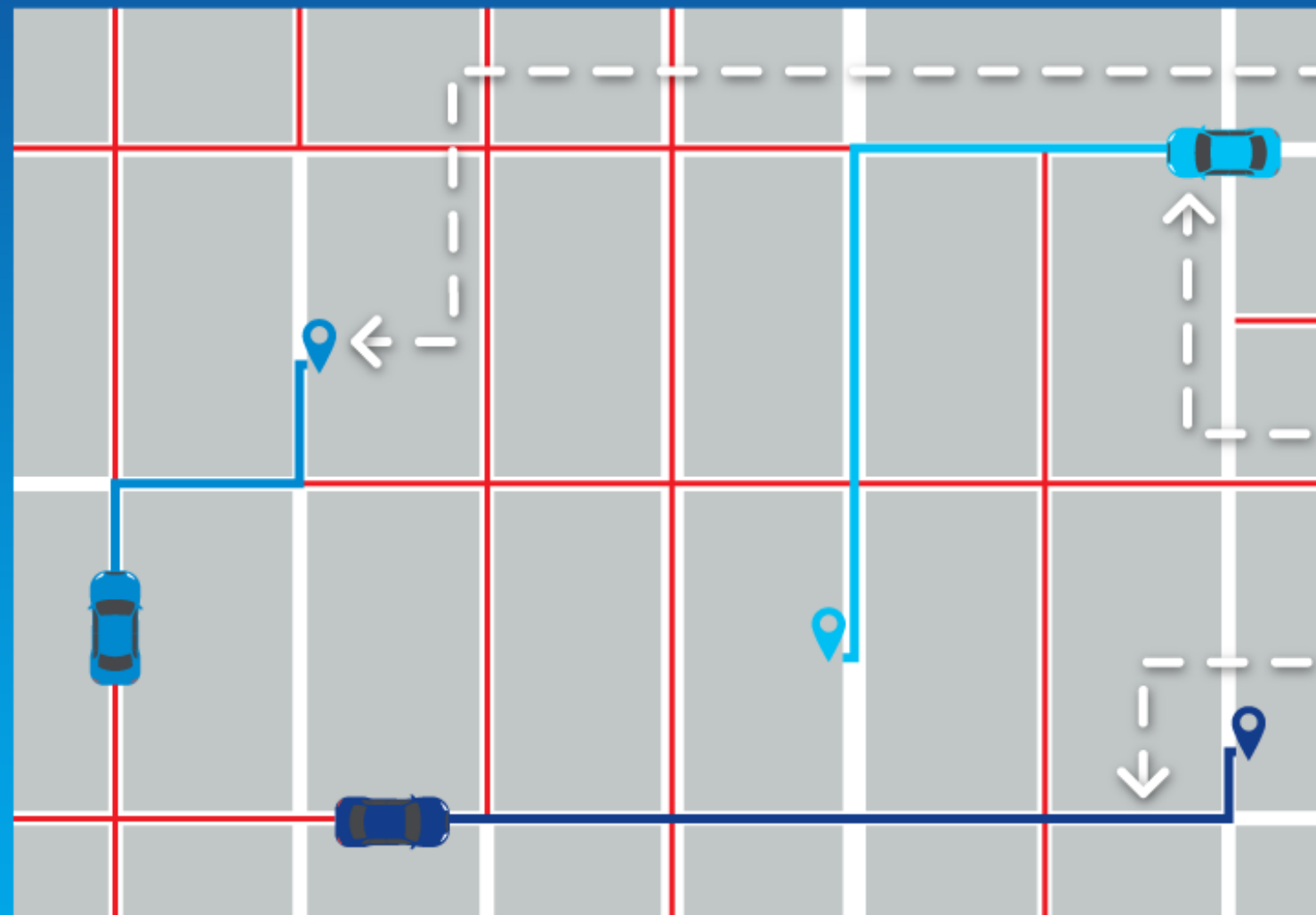
Real-time data analysis provides information on available parking.

### **User Interface:**

Apps or digital displays guide drivers to available spots.



# HOW SMART PARKING WORKS



1. Sensors embedded in street lights or other infrastructure identify open parking spots.
2. GPS system locates connected vehicles looking for parking spots.
3. Cars are dynamically routed to the closest parking spots.



Reference : [https://www.coolfiresolutions.com/wp-content/uploads/2019/01/CFS\\_Smart-Parking\\_v1.1.png](https://www.coolfiresolutions.com/wp-content/uploads/2019/01/CFS_Smart-Parking_v1.1.png)



# ACTIVITY



**Design a basic smart parking system for your city**






# CASE STUDY :Mumbai: Now, locate a public parking lot on the MCGM 24x7 app



## FIND A SLOT ON THE MOVE

Steps to use the app to locate the nearest public parking lot

- 1 Download the MCGM 24x7 app
- 2 Click on the icon 'Smart Parking'
- 3 In the box, search for location where you wish to park your vehicle
- 4 For instance, if you key in 'Bandra West', you will get a brief description of details such as parking lot's name, address and charges



Total vehicles on city roads as on March 2019  
**36.4L**





# BENEFITS OF SMART PARKING



## ❖ **Efficiency:**

Faster parking, reduced search time.

## ❖ **Environmental Impact:**

Lower CO2 emissions.

## ❖ **Economic Benefits:**

Increased revenue from optimized space usage.

## ❖ **User Experience:**

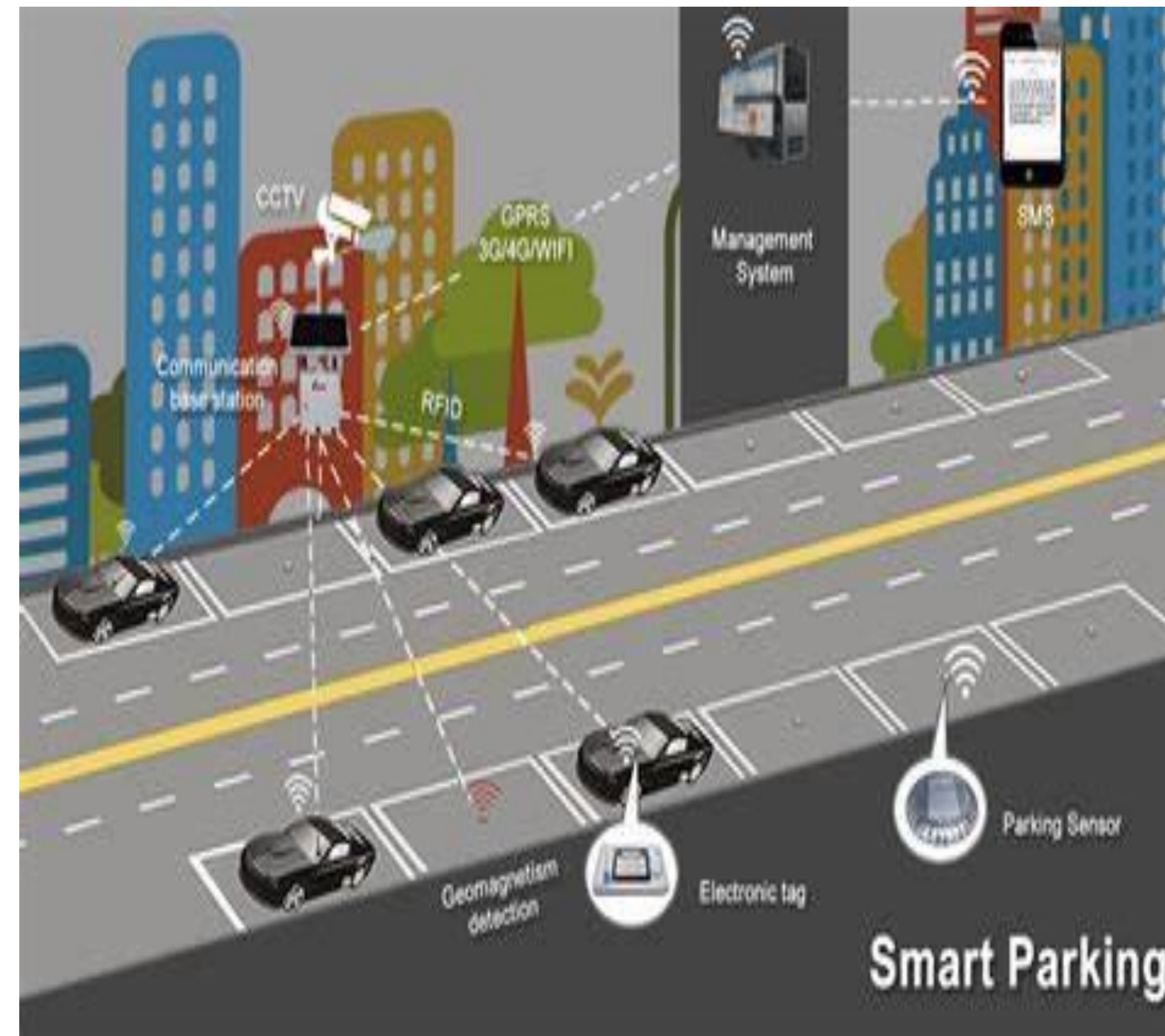
Enhanced convenience and satisfaction.



# TECHNOLOGY BEHIND SMART PARKING



- ❑ **IoT Devices:-** Role in smart parking.
- ❑ **Data Analytics:-** Importance of big data and real-time analytics.
- ❑ **Machine Learning:-** Predictive analysis for better parking management.



Reference: <https://th.bing.com/th/id/OIP.bhvXhvmnxbG4QHUPmfhmQwAAAA?rs=1&pid=ImgDetMain>



# CHALLENGES IN IMPLEMENTING SMART PARKING



## **Cost:**

High initial investment.

## **Maintenance:**

Regular upkeep of sensors and networks.

## **Data Privacy:**

Ensuring user data protection.

## **Integration:**

Compatibility with existing infrastructure.



# FUTURE OF SMART PARKING



## ❑ Advancements:

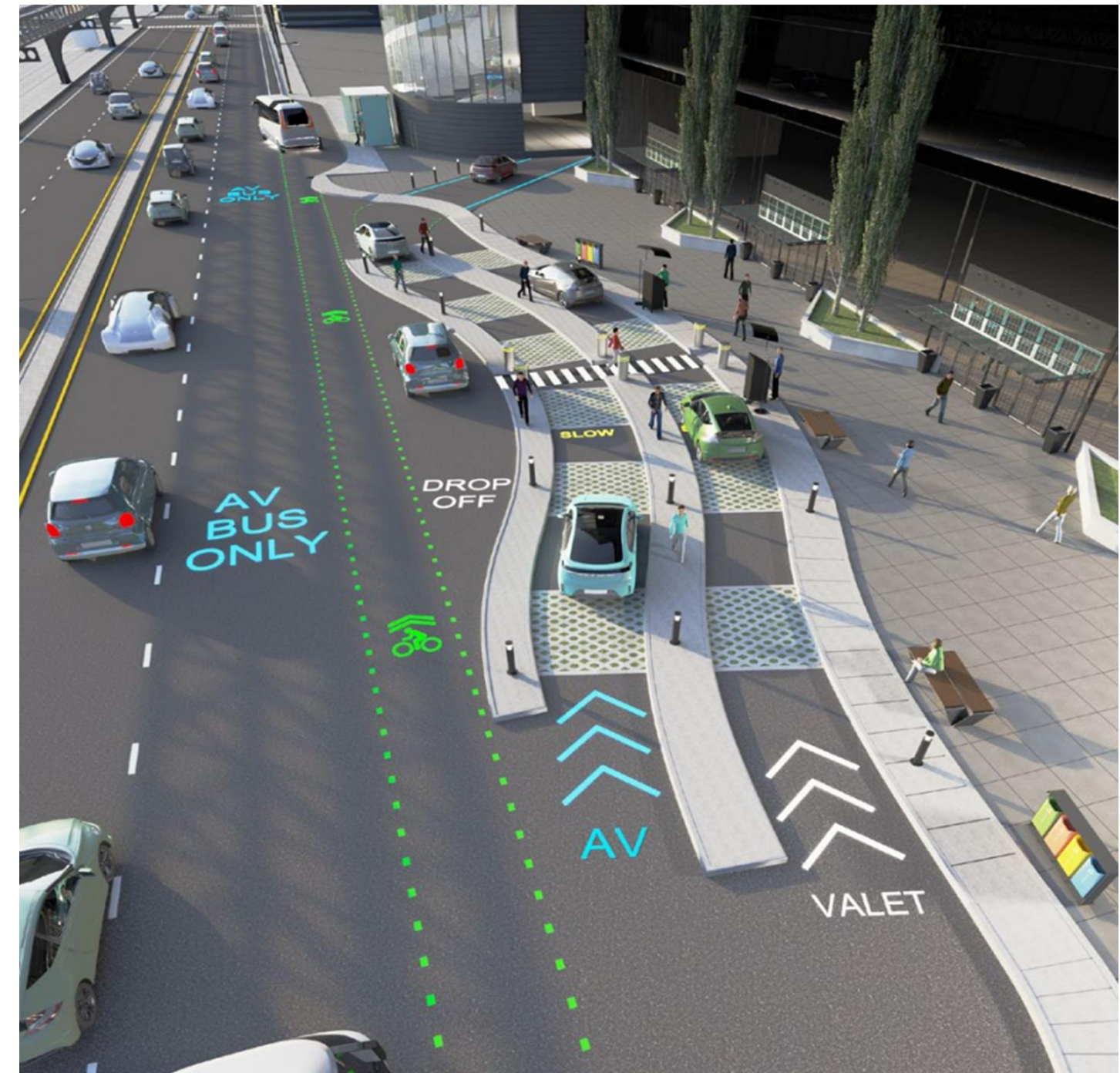
Emerging technologies (AI, 5G).

## ❑ Integration:

Part of a larger smart city ecosystem.

## ❑ Sustainability:

Long-term environmental and social benefits.



Reference: <https://www.kittelsohn.com/wp-content/uploads/2018/12/Mobility-Hub-2.png>



# Assessment



- 1. Define Smart City**
- 2. Benefits of smart parking**
- 3. Technology behind smart parking**



# References



1. <https://www.kittelson.com/wp-content/uploads/2018/12/Mobility-Hub-2.png>.
2. <https://th.bing.com/th/id/OIP.bhvXhvmnxbG4QHUPmfhmQwAAAA?rs=1&pid=ImgDetMain>.
3. [https://www.coolfiresolutions.com/wp-content/uploads/2019/01/CFS\\_Smart-Parking\\_v1.1.png](https://www.coolfiresolutions.com/wp-content/uploads/2019/01/CFS_Smart-Parking_v1.1.png)



# THANK YOU