



SNS COLLEGE OF TECHNOLOGY

Coimbatore - 35



23BAE724 – Retail Management

Unit I – Introduction



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Redesigning Common Mind & Business Towards Excellence



www.snsgroups.com



Build an Entrepreneurial Mindset Through Our Design Thinking FrameWork



Guess the Topic!!!

Food Retailing





Recap

- Reason to Study Retailing
- Retailing – Meaning
- Retailing – Definition
- Evolution of Retail Media
- Functions of Retail
- Classification of Retailing





Discussion about....

- Reason to Study Food Retailing
 - Food Retailing
 - Food Retailing Environment
 - Top 3 Change Driver: Food Retailing
- Issues in Food Retailing
- U.S. Food & Grocery Retail Market





Reason to study Food Retail





Food Retailing

FOOD RETAIL MARKET 2023-2029

MARKET SIZE IN 2022
US\$ 6378020 MILLION

MARKET SIZE BY 2029
US\$ 8790260 MILLION

GROWTH RATE
CAGR OF 4.7%

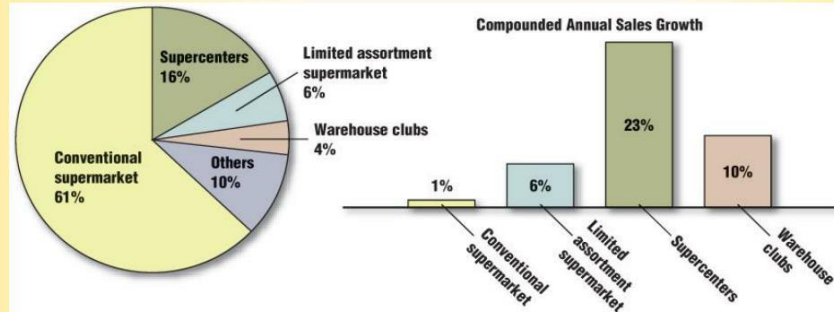
WWW.STATSMARKETRESEARCH.COM



Food Retailers

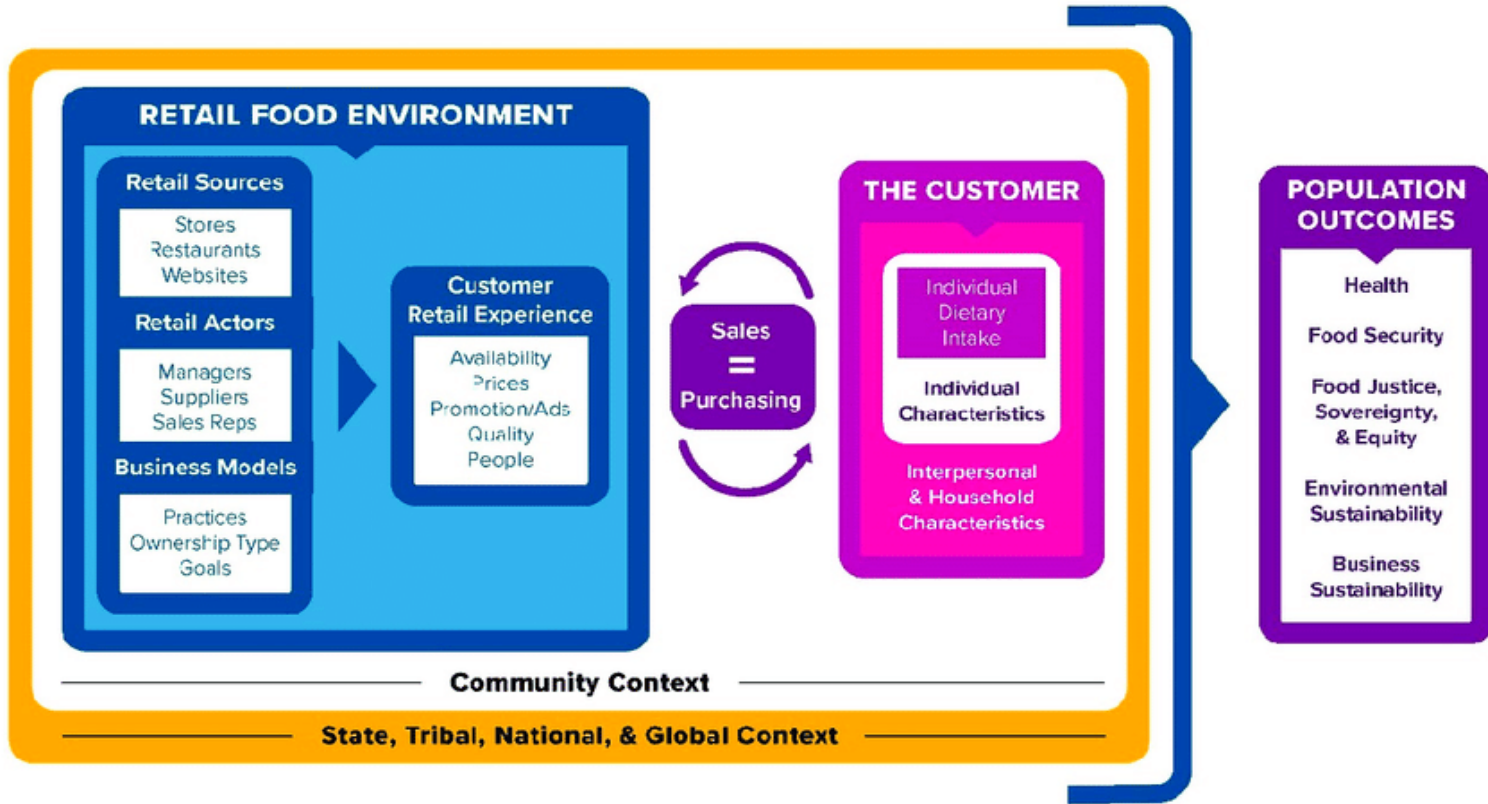
2--8

Primary Shopping Format for Food Sales Growth Rates by Retail Format





Retail Food Environment





Food Retailing

RETAILING IN INDIA

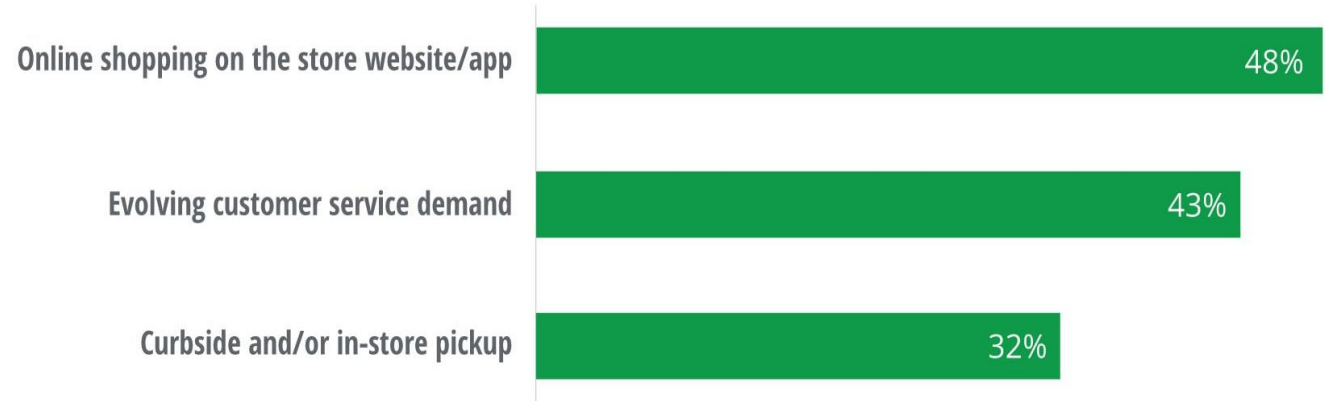
- Emergence of modern retail formats
- Increased pressure on opening up FDI in retail sector
- Rapid Evolution of New-age Young Indian Consumers
- Rapidly increasing middle class
- Rising Incomes levels
- Increased Awareness Level among Consumers
- Exposure to International Brands
- Retail Space is no more a constraint for growth





Top 3 change Driver: Food Retailers

Top 3 change drivers: Food retailers



Source: Based on Deloitte's survey of executives from the US food industry.

Deloitte Insights | deloitte.com/insights



Issues in Food Retailing

Issues in Food Retailing

Competition from Discount Stores

Efficient
Distribution

Lower Costs

Lower Prices

Changing Consumption Patterns

Time Pressure

Eating Out More

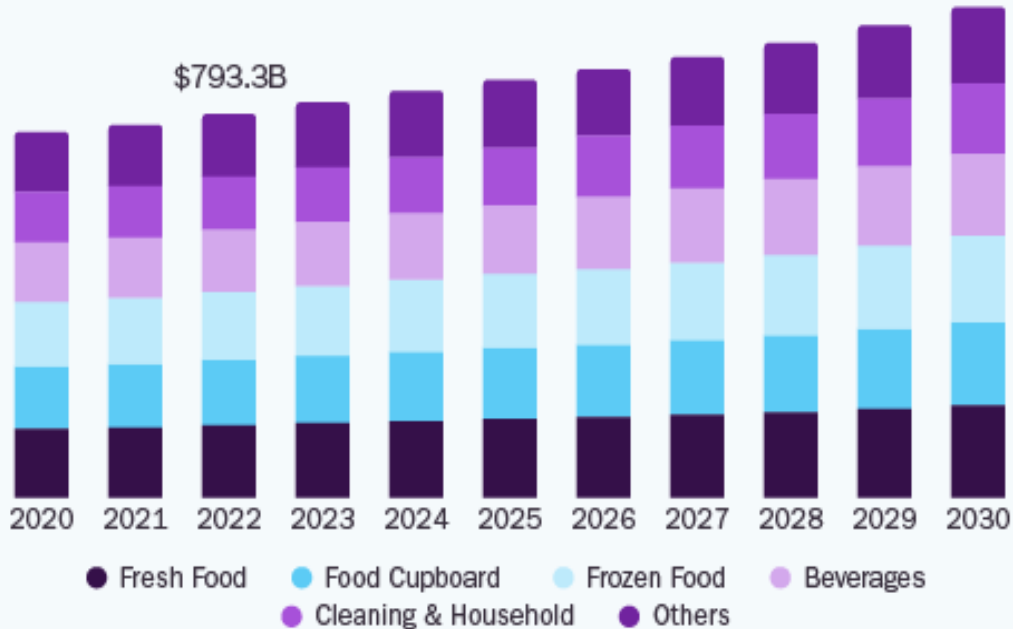
Meal Solutions



U.S. Food & Grocery Retail Market

U.S. Food & Grocery Retail Market

Size, by Product, 2020 - 2030 (USD Billion)



GRAND VIEW RESEARCH

3.1%

U.S. Market CAGR,
2024 - 2030

Source:
www.grandviewresearch.com



Knowledge Check

Which of the following best describes food retailing?

- A) The practice of growing and harvesting crops for commercial purposes
- B) The process of manufacturing packaged food products for distribution
- C) The sale of food products directly to consumers through various retail channels such as supermarkets, grocery stores, and online platforms
- D) The wholesale distribution of food products to restaurants and food service providers

X The sale of food products directly to consumers through various retail channels such as supermarkets, grocery stores, and online platforms





Summary

- Reason to Study Food Retailing
 - Food Retailing
 - Food Retailing Environment
 - Top 3 Change Driver: Food Retailing
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References

- <https://study.com/academy/lesson/types-of-food-retailers-current-industry-shifts.html#:~:text=A%20food%20retailer%20is%20a,that%20is%20not%20a%20restaurant.>





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Thanks!

