



SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NAAC-UGC with 'A++' Grade (Cycle III) &

Accredited by NBA (B.E - CSE, EEE, ECE, Mech & B.Tech.IT)

COIMBATORE-641 035, TAMIL NADU



19MEE404 - Product Life Cycle Management (PLM)

UNIT 5: PRODUCT LIFE CYCLE ENVIRONMENT

2. Product Workflow

- **Definition:**
 - Product workflow refers to the sequence of processes and activities that are followed during the product development lifecycle. It includes design, manufacturing, quality control, and distribution.
 - **Components:**
 - **Design Process:** Involves creating the initial concept and detailed design of the product.
 - **Manufacturing Process:** Focuses on producing the product according to the design specifications.
 - **Quality Control:** Ensures that the product meets the required standards before it is delivered to customers.
 - **Distribution:** Involves the logistics and supply chain activities needed to deliver the product to the market.
 - **Example:**
 - In an electronics company, the product workflow might include steps like concept design, prototype development, testing, mass production, and final delivery.
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