



# SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NAAC-UGC with 'A++' Grade (Cycle III) &

Accredited by NBA (B.E - CSE, EEE, ECE, Mech & B.Tech.IT)

COIMBATORE-641 035, TAMIL NADU



## 19MEE404 - Product Life Cycle Management (PLM)

### UNIT 5: PRODUCT LIFE CYCLE ENVIRONMENT

#### 7. Change Management for PLM

- **Definition:**
  - Change management for PLM involves managing the transition to a new or updated PLM system, ensuring that all stakeholders are prepared and that the system is adopted smoothly.
- **Key Activities:**
  - **Communication:** Clearly communicate the reasons for the change and the benefits of the new PLM system to all stakeholders.
  - **Training:** Provide comprehensive training to users to ensure they are comfortable with the new system.
  - **Support:** Offer ongoing support to address any issues or concerns that arise during the transition.
  - **Monitoring:** Continuously monitor the adoption process and make adjustments as needed to ensure success.
- **Example:**
  - A manufacturing company rolls out a new PLM system and implements a change management plan that includes extensive training and support for its engineering teams to ensure a smooth transition.

#### Summary Table: Product Life Cycle Environment

Topic	Description	Example
Product Data Issues	Challenges in managing product data, such as data silos and version control problems.	Engineers working on different versions of a CAD model due to poor version control, leading to production errors.



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Topic	Description	Example
<b>Product Workflow</b>	Sequence of processes in the product lifecycle, including design, manufacturing, and distribution.	An electronics company's workflow includes concept design, prototype development, testing, and mass production.
<b>Link between Product Data &amp; Product Workflow</b>	Integration of product data with workflow management for improved efficiency and error reduction.	A car manufacturer integrates CAD data with the production workflow, reducing time to market.
<b>Key Management Issues around Product Data &amp; Workflow</b>	Issues like data accessibility, security, workflow efficiency, and change management.	A global company struggles to ensure engineers in different countries have access to the same design data.
<b>Company's PLM Vision</b>	Long-term goals for managing the product lifecycle, including innovation and customer focus.	A consumer electronics company's PLM vision focuses on using data analytics to drive innovation and reduce time-to-market.
<b>The PLM Strategy</b>	Plan for implementing and managing the PLM system, aligned with business goals and scalable.	A global aerospace company integrates its PLM system with ERP to improve data consistency and streamline processes.
<b>Change Management for PLM</b>	Managing the transition to a new or updated PLM system, including communication, training, and support.	A manufacturing company implements a change management plan with extensive training to ensure smooth adoption of a new PLM system.