

**Property Right** 





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DEPARTMENT OF MECHANICAL ENGINEERING 19GET201 –PROFESSIONAL ETHICS & HUMAN VALUES IV YEAR VII SEM

UNIT III – Engineering Ethics TOPIC – Intellectual

IPR/19GET201 PROFESSIONAL ETHICS/V.Varatharasan/MECH/SNSCT

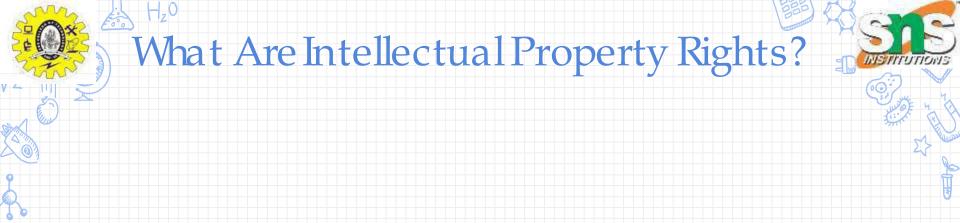




### WHATIS INTELLECTUAL PROPERTY RIGHT?

#### Let's start with the first question





Intellectual property rights are legal rights that provide creators protection for original works, inventions, or the appearance of products, artistic works, scientific developments, and

so on.

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## Types of Intellectual Property Rights

There are four types of intellectual property rights (IP):

**X** Patent

**★** Trademark

**X** Copyright

**X** Trade Secret

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There are three different categories that patents can fall under:

**X** Utility: A utility patent protects the creation of a new or improved

product, process, composition of matter, or machine that is useful

**X Design:** A design patent protects the ornamental design on a use<del>ful it</del>em

**X** Plant: A plant patent protects new kinds of plants produced by

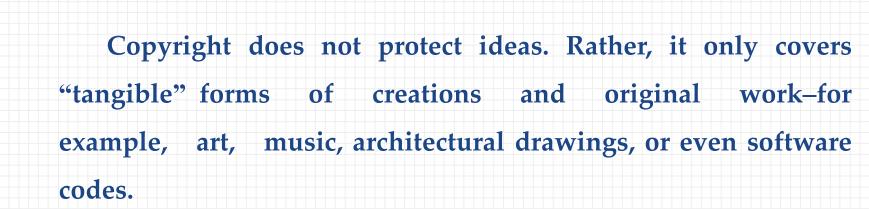
cuttings or other nonsexual means



Trademarks are another familiar type of intellectual property rights protection. A trademark is a distinctive sign which allows consumers to easily identify the particular goods or services that a company provides.







MENTION FEW COPYRIGHT THAT YOU KNOW......





Trade secrets are the secrets of a business. They are proprietary

systems, formulas, strategies, or other information that is

confidential and is not meant for unauthorized commercial use by

others.

MENTION FEW TRADE SECRETS THAT YOU KNOW....



# **X** Intellectual Property Creates and Supports High-Paying Jobs

#### ★ Intellectual Property Drives Economic Growth and Competitiveness

**X** CAN YOU THINK OF ANY OTHER POINTS.....???



- **X** The Patents Act, 1970
- **X** The Trade Marks Act, 1999
- **X** The Copyright Act, 1957
- **X** The Designs Act, 2000
- **X** The Geographical Indications of Goods (Registration & **Protoction**) Act. 1000

**INDIANSTATUTES** 

- Protection) Act, 1999
- X The Semiconductor Integrated Circuits Layout Design Act, 2000



## Disadvantages of Collective Bargaining

Even though everyone gets a say in what happens, ultimately, the majority rules, with only a few people determining what

#### happens too many

★ This means that a large number of people, particularly in the general workforce, can be overshadowed and feel like their opinion doesn't really matter

this

can

✗ In the worst case scenario, cause severe division and

hostility in the group. IPR/19GET201 PROFESSIONAL



#### **X** RAPID FIRE:

# Answer the rapid fire questions that I ask you. One who gets most of the answers will be REWARDED.









## Task for next time ....???









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