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SNS College of Technology COIMBATORE

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LOGISTICS AND SUPPLY CHAIN MANAGEMENT





Types of Logistics

- ❖ Green Logistics
- ❖ Global Logistics
- ❖ Just-in-Time (JIT) Logistics
- ❖ E-commerce Logistics
- ❖ Freight Logistics



Green Logistics

Focused on minimizing the environmental impact of logistics activities. This includes optimizing transportation routes, reducing emissions, and implementing sustainable practices in warehousing and packaging.



Global Logistics



Deals with the management of logistics across international borders. It involves handling international shipping, customs regulations, and global supply chain coordination.



Just-in-Time (JIT) Logistics

A strategy aimed at reducing inventory levels and minimizing storage costs by receiving goods only as they are needed in the production process.



E-commerce Logistics

Tailored to the specific needs of online retail, including managing inventory, order processing, and last-mile delivery to customers.



Freight Logistics

Focuses on the transportation of goods, including managing the movement of cargo by road, rail, air, or sea.



QUIZ TIME



Logistics involves intelligent trade-offs.

Which of the following is not

- A. Purchase discounts versus Raw Materials Inventory
- B. Production efficiency versus Finished Goods Inventory
- C. Semi-finished production versus Finished Goods Inventory
- D. Freight discounts versus Finished Goods Inventory



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