



# **SNS COLLEGE OF TECHNOLOGY**

**Coimbatore-35**

**An Autonomous Institution**

Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A++’ Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

## **DEPARTMENT OF COMPUTER APPLICATIONS**

**23CAT604– PRINCIPLES OF MANAGEMENT**

**I YEAR II SEM**

**UNIT I – INTRODUCTION TO MANAGEMENT**

**TOPIC 1 – Management: Definition**



# Management



**Getting work done through others**

**Efficiency**

**Effectiveness**

Concerned with performance of

1. Planning
2. Organizing
3. Directing
4. Coordinating
5. Controlling



# Management: Definition

**Parker Follet**

- Management is an art of getting things done through people

**Harold Koontz**

- Management is the art of getting things done through and with people in formally organized groups

**Lawrence  
appley**

- Management is the accomplishment of results through the efforts of other people

**Hendri Fayol**

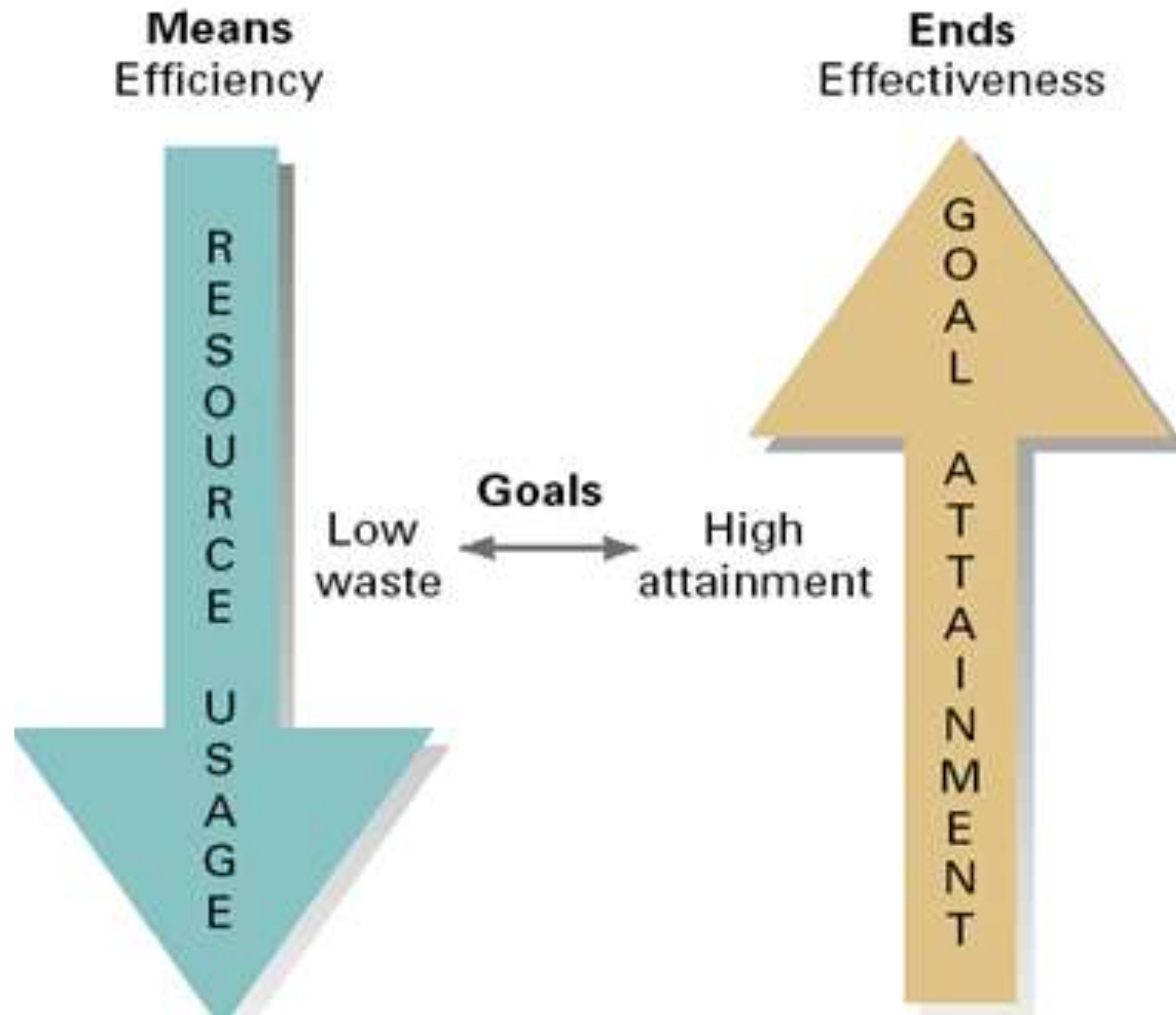
- To manage is to forecast and to plan, to organize, to command, to coordinate and to control

**Peter Drucker**

- It is Multi purpose organ that manages a business, managers, workers and work.



# Efficiency and Effectiveness





# Functions of Management





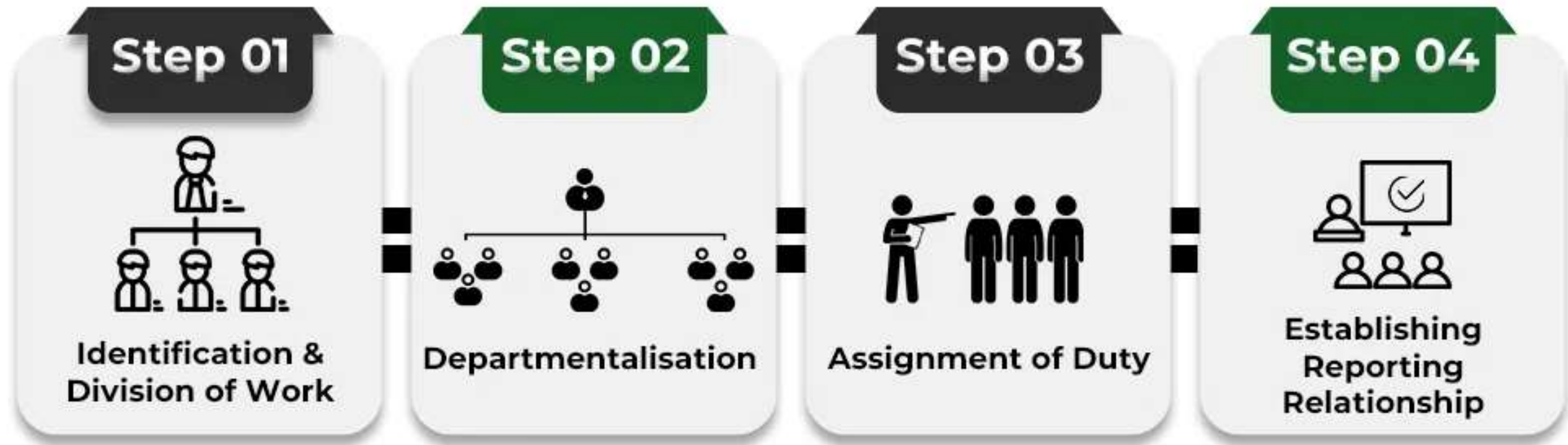
# Functions of Management : Planning

1. Deciding in advance
  1. What to do?
  2. How to do it?
  3. When to do it?
  4. Who has to do it?
2. Predetermined course of action





# Functions of Management : Organizing





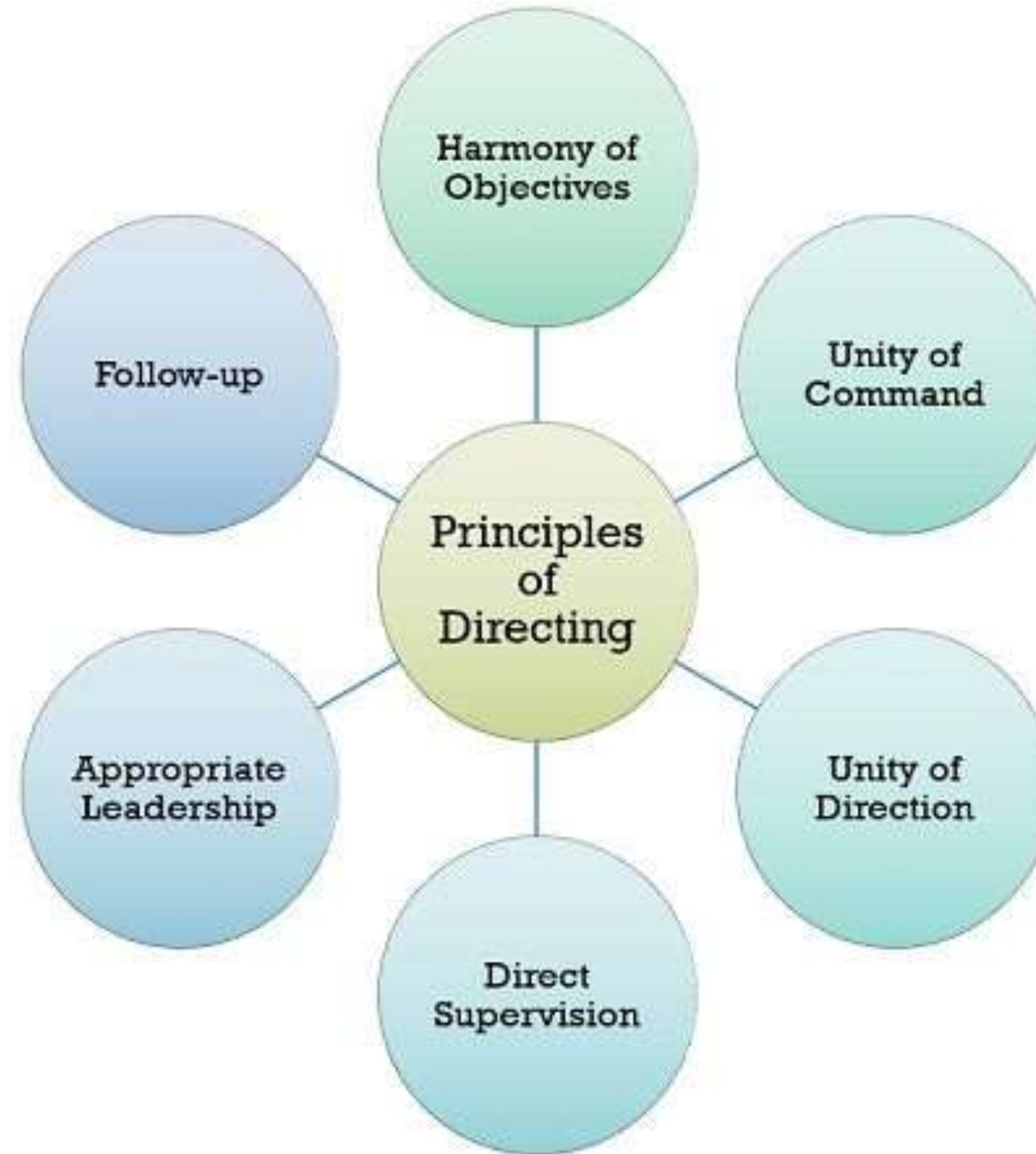
# Functions of Management : Staffing





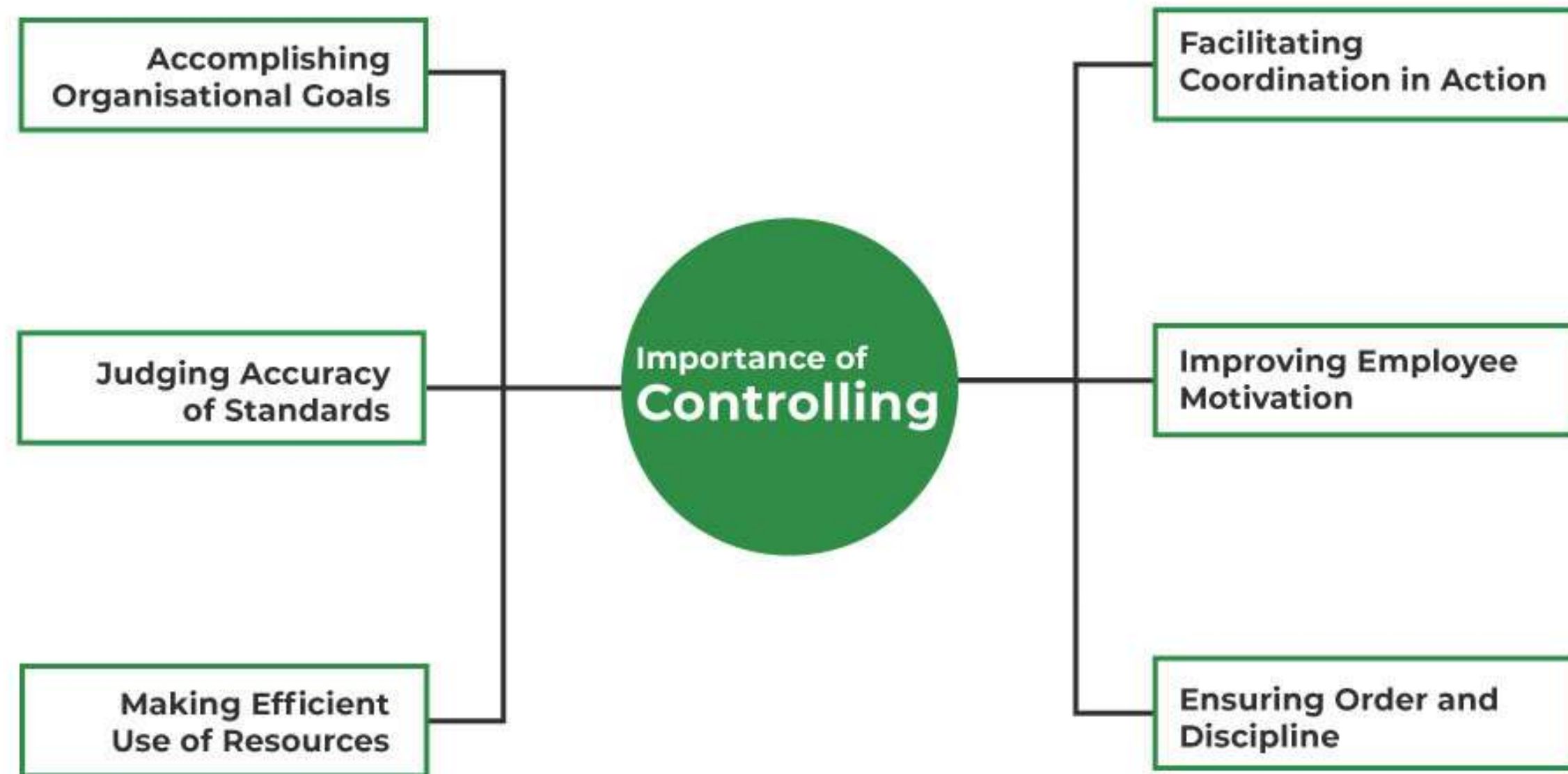


# Functions of Management : Directing



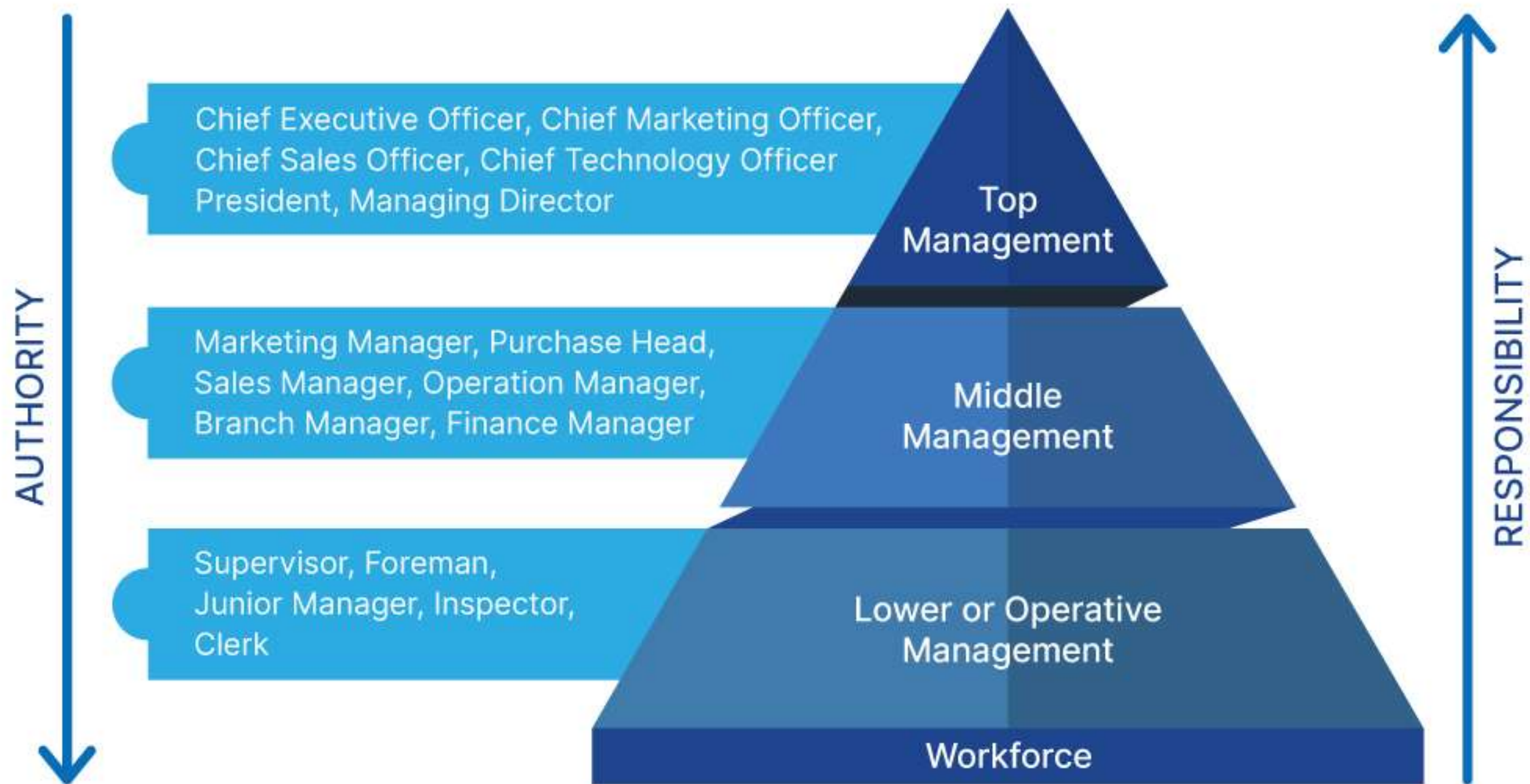


# Functions of Management : Controlling





# Levels of Management





# Reference



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R2: Stephen.P.Robbins, Mary coulter, Neharikavohra, Pearson, Management, 10th Edition, 2010.

R3: Dr.Kumkum Mukherjee, Principles of Management, 2nd Edition, Tata McGraw Hill, 2009.



*Thank  
you!*