



# SNS College of Technology

Coimbatore - 35



Ethical Decision Making



Presented by  
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**1<sup>st</sup> Indian Institution to Implement Design Thinking Curriculum**

Redesigning Common Mind and Business Towards Excellence



# Points to discuss

**Recap**

**Role of a Manager**

**Functions of a manager**

**Activity**

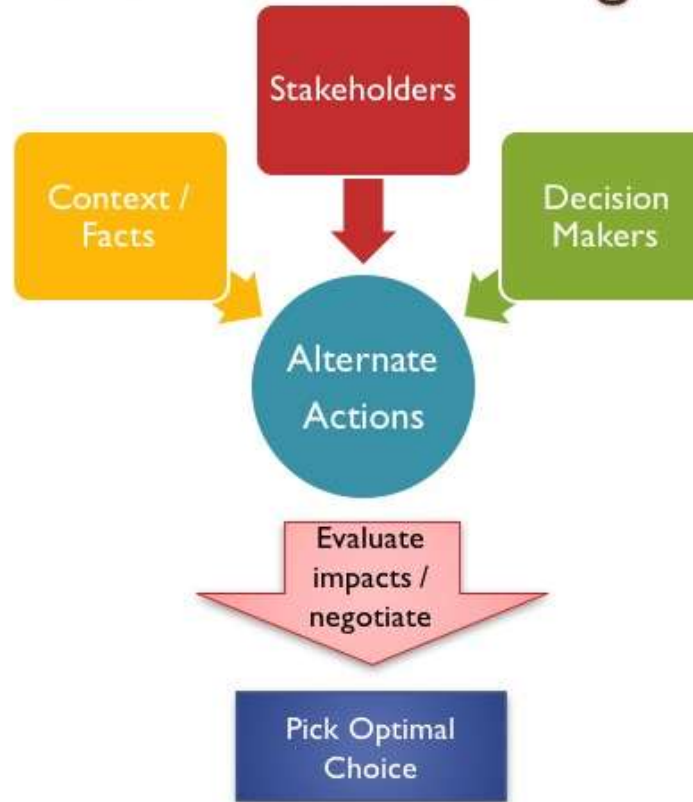




# Ethical Decision Making

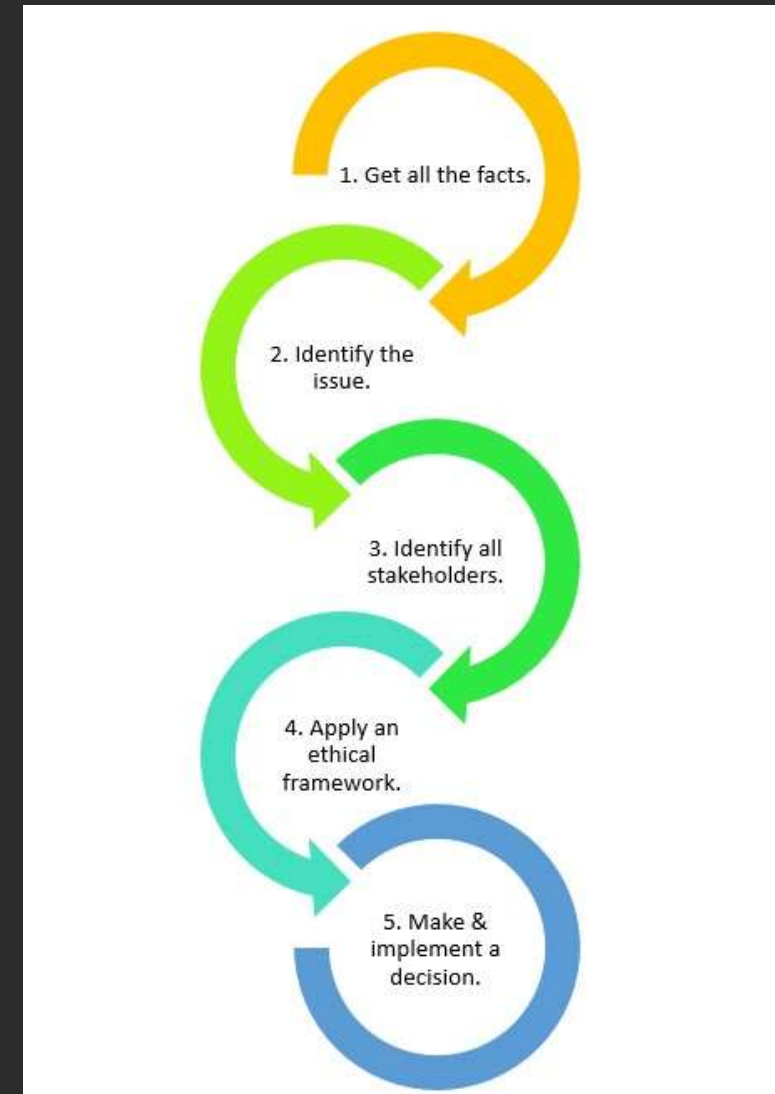


## Ethical Decision Making Model





# Ethical Resource Centre





Now, It's  
Your turn

**Ethical Decision  
Making Examples  
in Business**

JiyoFullest

Why does an individual use the process of ethical decision making?

To make a decision guided by your morals  
To make a decision guided by federal law

To make a decision guided by society's morals  
To make a decision guided by ethical principles and values  
To make a decision guided by ethical principles and values

# Assessment



**1 Why does an individual use the process of ethical decision making?**  
Comment ?





# Recap

## Meaning Decision Making Assessment & Example







# Reach Us @



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# THANK YOU...