# Cryptographic Principles: The Foundation of Blockchain Technology

Welcome to Unit 4 of FINTECH AND FINANCIAL ANALYTICS: BLOCKCHAIN TECHNOLOGY. Today, we will explore the core concepts of cryptography, the backbone of blockchain security and integrity.





## Recap: Fintech and Financial Analytics - Unit 3

### Introduction to Blockchain Technology

We discussed the fundamentals of blockchain, including its core concepts, architecture, and key characteristics.

### Blockchain Applications in Finance

We explored various use cases of blockchain in financial services, such as payments, trading, and asset management.

## Guess the Topic: Cryptographic Principles



Security

Cryptography protects sensitive information from unauthorized access and tampering.



Identity

Cryptography is used to verify and authenticate digital identities in blockchain transactions.



### Decentralization

Cryptography enables secure and transparent data storage and sharing in decentralized systems.





## Importance of Cryptography in Blockchain Technology

### Data Integrity

Cryptography ensures data cannot be altered without detection, maintaining the integrity of transactions.

### **Transaction Security**

Cryptography secures transactions from unauthorized access and manipulation, protecting financial information. **User Privacy** 

privacy.

Cryptography allows for anonymous transactions, protecting user identity and data

## Fundamentals of Cryptography: Encryption, Decryption, and Hash Functions

### Encryption

The process of converting plain text into an unreadable code, securing data during transmission and storage.

### Decryption

The process of converting an encrypted message back into plain text, allowing authorized users to access data.

### Hash Functions

Mathematical functions that generate a unique fingerprint of data, ensuring data integrity and authenticity.

## Real-Life Cases: Cryptography in Payments, Identity Management, and Supply Chain

### Payments

Cryptographic techniques secure online transactions, protecting financial information and preventing fraud.

### Identity Management

Cryptography enables secure digital identity verification and authentication, enhancing trust and security.

### Supply Chain

Blockchain and cryptography track goods and materials, enhancing transparency and reducing counterfeiting.



# Cryptographic Algorithms: Symmetric, Asymmetric, and Hashing

Symmetric Key

Uses the same key for encryption and decryption, efficient but requires secure key sharing.

### Asymmetric Key

Uses a pair of keys, one for encryption and the other for decryption, ensuring secure communication.

### Hashing Algorithms

Generate unique fingerprints of data, ensuring data integrity and authenticity, resistant to tampering.

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## Student Learning Assessment: Cryptographic Principles Quiz

Encryption

What type of encryption uses the same key for both encryption and decryption?

Hash Functions

What is the primary function of a hash function in blockchain technology?

What type of encryption uses a pair of keys, one for encryption and the other for decryption?



### Asymmetric Key

## Summary: Key Takeaways on Cryptographic Principles

### Foundation of Blockchain

Cryptography secures transactions, protects data, and enables trust in blockchain systems.

### **Encryption and Decryption**

These processes ensure secure data transmission and storage.

### Hash Functions

These functions guarantee data integrity and authenticity.

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## **References:** Online Resources and Recommended Textbooks



Stay tuned for the next session where we will delve into the fascinating world of consensus mechanisms!