

## Understanding Blockchain: A Deep Dive

Welcome to FINTECH AND FINANCIAL ANALYTICS, unit 4 on blockchain. This presentation explores different types of blockchains, including their characteristics and real-world applications.



## Recap: Previous Presentation

## Introduction to Blockchain

We introduced the concept of blockchain, including its core principles, decentralized nature, and role in the emerging digital economy.

## Key Concepts

We discussed important concepts like cryptography, consensus mechanisms, and smart contracts, forming the building blocks of blockchain technology.

## Guess the Topic

### What is a blockchain?

It's a secure, transparent, and decentralized ledger for recording transactions. It's a fundamental technology driving innovation in finance and beyond.

## How does blockchain work?

It relies on cryptography and a distributed network to ensure data integrity, security, and transparency.

## What are the different types?

Today we'll explore different types of blockchains, each with unique features and applications.



## Public vs Private Blockchains

## Public Blockchains

Anyone can join the network, participate in mining or validation, and access the entire transaction history. Examples: Bitcoin and Ethereum.

### Private Blockchains

Access is restricted to authorized participants, typically controlled by an organization or consortium. Examples: Hyperledger Fabric and Corda.

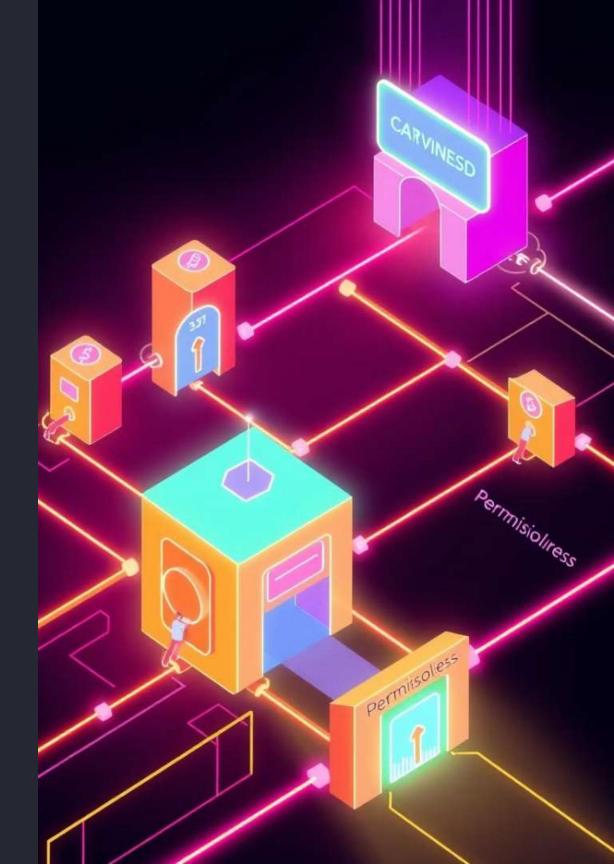
## Permissioned vs Permissionless Blockchains

## Permissionless Blockchains

Open to anyone, allowing anyone to join and participate in the network without any authorization.

### Permissioned Blockchains

Require permission to participate, controlled by a central authority or consortium, suitable for specific applications and use cases.





## Real-Life Case Studies



### Supply Chain Management

Blockchain can track goods from origin to delivery, enhancing transparency and reducing fraud.

## [©]

### **Digital Identity**

Blockchain allows for secure and tamper-proof digital identities, simplifying user authentication and verification.



### **Financial Services**

Blockchain enables faster and more efficient cross-border payments, securities trading, and other financial operations.



## Scalability and Consensus Mechanisms

### Proof-of-Work

Requires miners to solve complex computational puzzles, securing the network but consuming significant energy.

### Proof-of-Stake

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Validators are selected based on their stake in the network, offering a more energy-efficient approach.

Practical Byzantine Fault Tolerance (PBFT) Suitable for permissioned blockchains, allowing for faster transaction processing and improved scalability.

## Student Learning Assessment

Define blockchain.

Provide a brief definition of blockchain and its core components.

Compare public and private blockchains.

Explain the key differences between public and private blockchains, including their advantages and disadvantages.

Discuss a real-life application of blockchain.

Choose a real-world example of blockchain implementation and analyze its benefits and challenges.

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## Summary and Key Takeaways

## Types of blockchains

We explored different types of blockchains, including public, private, permissioned, and permissionless.

### Real-world applications

Blockchain has diverse applications in various sectors, from finance to supply chain management.

### Scalability and consensus

We discussed the importance of scalability and different consensus mechanisms used in blockchain networks.

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# References and Additional Resources

Online Resources

CoinDesk, Cointelegraph, Bitcoin.org, Ethereum.org

Blockchain Revolution by Don Tapscott and Alex Tapscott, Mastering Bitcoin by Andreas Antonopoulos

Books