



Drilling Down for Deeper Insights

Explore sales data across regions, channels, and product categories.





Visualizing Global Sales

Compare sales across continents.

North America

Largest market share.

Europe

Declining sales in stores.

Asia

Strong growth in store sales.



Drill Down by Continent

Focus on a specific continent.

1

Step 1

Hover over the Sales by Continent chart.

2

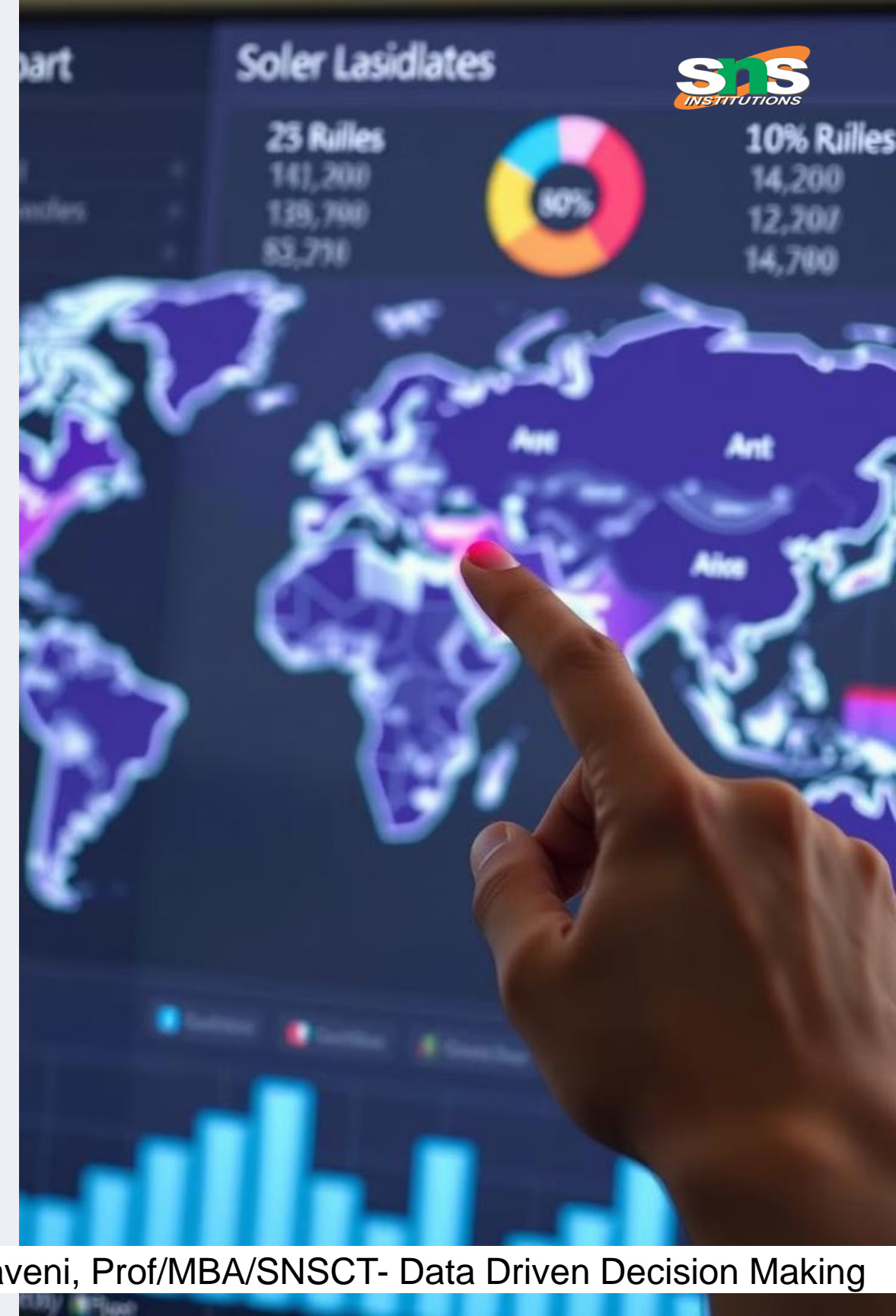
Step 2

Click on the line representing the desired continent.

3

Step 3

Observe changes in other charts.





sales by channel



Analyzing Sales by Channel

Compare sales performance by channel.

Store Sales

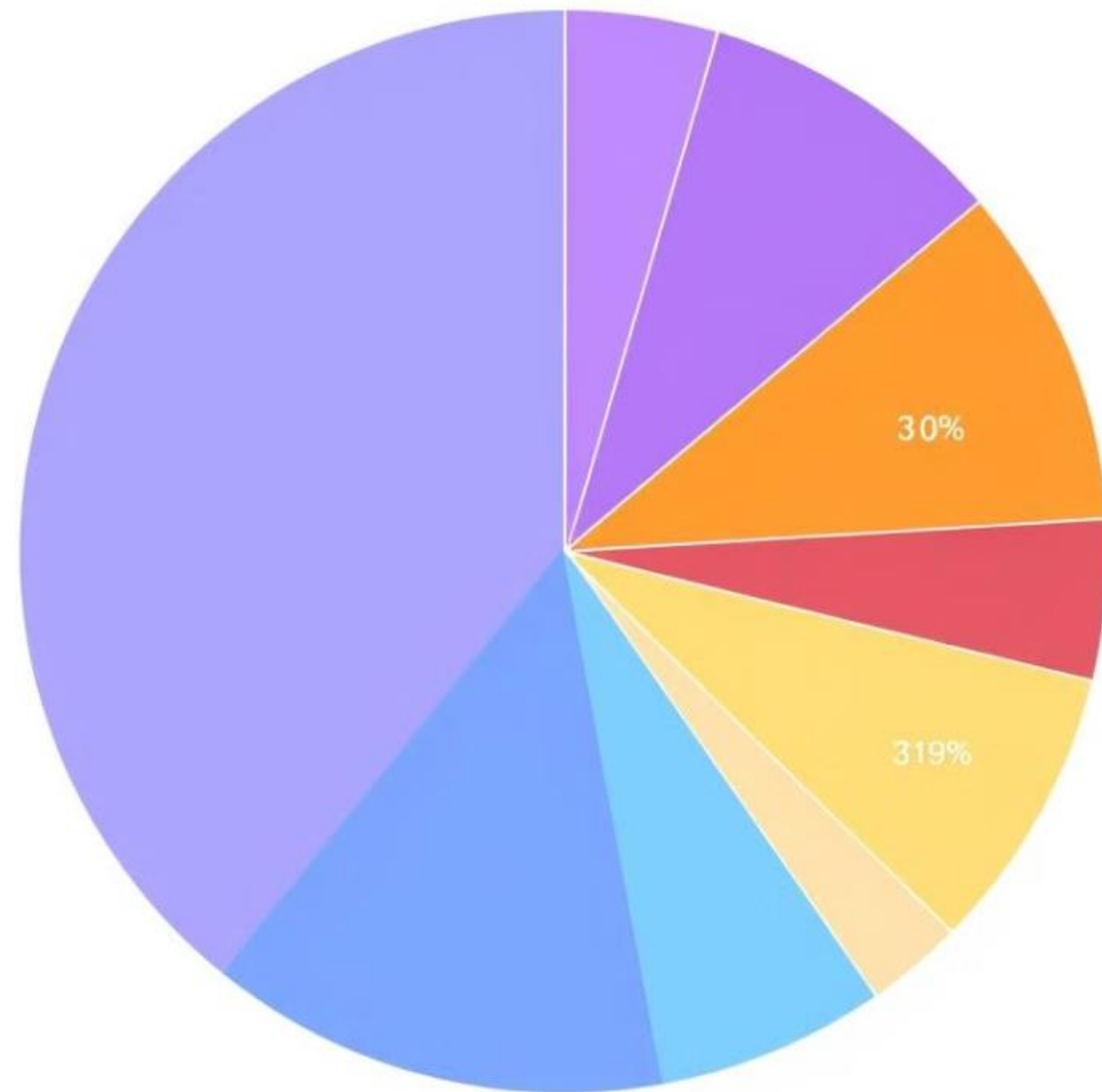
Declining in Europe, but increasing in Asia.

Online Sales

Consistent performance across regions.

Reseller Sales

Moderate growth across all regions.



57%	10%	150%	20%	67%
39%	13%	100%	679%	



Understanding Product Performance

See how different product categories perform.

1 Computers

Strong growth in Asia.

2 Cameras

Stable sales in Asia, declining in North America and Europe.

3 Other Products

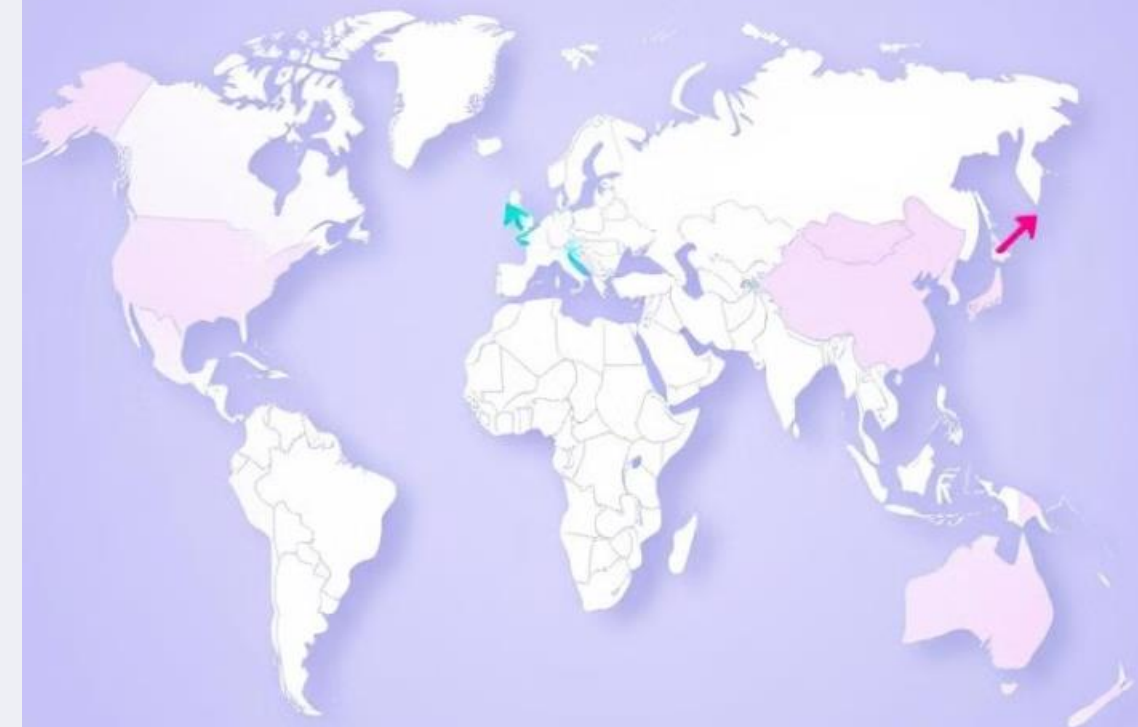
Consistent performance across regions.



Identifying Regional Trends

Compare trends across continents.

- 1 North America**
Sales trends align with global patterns.
- 2 Europe**
Sharper decline in store sales.
- 3 Asia**
Positive growth in store sales.





Gaining Valuable Insights

Discover market-specific opportunities and challenges.

North America	Strongest market, but declining camera sales
Europe	Declining store sales, potential challenges
Asia	Promising growth in store sales and computer sales





Driving Business Decisions

Utilize insights to guide strategic actions.



Inventory

Adjust based on regional trends.



Marketing

Focus on key markets.



Sales

Tailor strategies for each region.

