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UNIT V: BUSINESS



TOPIC: V2G, G2V





Introduction

- What are V2G and G2V?
 - G2V (Grid-to-Vehicle): Energy transfer from the grid to charge EV batteries.
 - V2G (Vehicle-to-Grid): EVs supply stored energy back to the grid when needed.

Importance:

- Balancing grid load.
 - Optimizing renewable energy integration.
 - Reducing energy costs for EV
 - owners.

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Energy flow during G2V and V2G operating modes

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How V2G and G2V Work

- Components Involved:
 - Smart chargers and bidirectional inverters.
 - Connected grid infrastructure.
 - Advanced software for energy management.
- Energy Flow Cycle:

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○ Charging (G2V) → Energy storage → Discharge to grid (V2G).

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Benefits of V2G and G2V

- For the Grid:
 - Demand response management.
 - Stabilization during peak loads.
 - Backup power supply during outages.

• For EV Owners:

- Potential to earn income by supplying energy to the grid.
- Reduced electricity bills.

• For the Environment:

- Efficient use of renewable energy sources.
- Reduction in reliance on fossil fuel power plants.





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Applications of V2G

- Renewable Energy Integration:
 - Storing solar/wind energy during off-peak hours.
 - Supporting intermittent energy generation.
- Fleet Electrification:
 - Managing large-scale energy for EV fleets.

• Disaster Recovery:

• Powering critical infrastructure during grid failures.



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Challenges in Implementation

- Technical Barriers:
 - Need for bidirectional charging technology.
 - Battery wear due to frequent charging/discharging.

• Economic Factors:

- High initial cost of infrastructure.
- Uncertain financial incentives for EV owners.
- Regulatory Hurdles:
 - Need for clear policies and standards.





Global Examples of V2G Initiatives

- Japan:
 - Nissan's V2G-enabled LEAF for energy balancing.
- Denmark:
 - Large-scale V2G projects with renewable energy integration.
- USA:
 - Pilot projects in California supporting grid stability.



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Future Outlook

- Projections:
 - Growing adoption of bidirectional charging systems.
 - Integration with smart cities and IoT-enabled grids.
- Role of Al and Blockchain:
 - Optimizing energy transactions.
 - Enhancing grid security.



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Conclusion

- Key Takeaways:
 - V2G and G2V are essential for a sustainable energy ecosystem.
 - Collaboration among governments, utilities, and manufacturers is vital.
 - Early adoption challenges are outweighed by long-term benefits.
- Call to Action:
 - "Be part of the revolution—drive smarter, power smarter."















...THANK YOU

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