19CSB303 & COMPOSING MOBILE APPS



SNS COLLEGE OF TECHNOLOGY



(AN AUTONOMOUS INSTITUTION) COIMBATORE – 35 DEPARTMENT OF COMPUTER SIENCE AND ENGINEERING

UNIT 1 GETTING STARTED WITH MOBILITY

Syllabus:

Mobility landscape, Mobile platforms, Mobile apps development, Overview of Android platform, setting up the mobile app development environment along with an emulator, a case study on Mobile app development.

Mobile Application Development

Mobile application development is a term used to denote the act or process by which application software is developed for mobile devices, such as personal digital assistants, enterprise digital assistants or mobile phones.

Mobility

- Transforming user experience (UE) from confines of a desk to the convenience of anytime-anywhere.
- Spontaneity, ubiquity and indispensability.

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