



SNS COLLEGE OF TECHNOLOGY

Coimbatore-37.

An Autonomous Institution



COURSE NAME : 19CSE309 & DIGITAL MARKETING AND ITS TOOLS

III YEAR/ VI SEMESTER

UNIT – 1 INTRODUCTION TO DIGITAL MARKETING

Topic: Skills Required in Digital Marketing

Ms.Narmada C

Assistant Professor

Department of Computer Science and Engineering



Skills Required in Digital Marketing

Ethical Marketing





Skills Required in Digital Marketing





Skills Required in Digital Marketing





Skills Required in Digital Marketing





Skills Required in Digital Marketing / CSE/SNSCT