SNS COLLEGE OF TECHNOLOGY



(An Autonomous Institution)

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Face detection, also called *facial detection*, is a computer technology that identifies human faces in digital <u>images</u> and video. It clearly distinguishes those faces from other objects and establishes their boundaries. Face detection is used in a variety of fields, including security, <u>biometrics</u>, law enforcement, entertainment and <u>social media</u>. For example, face detection is often used for surveillance and tracking people in real time.

Face detection plays a vital role in face tracking, face analysis and facial recognition:

- Face tracking. A face tracking system extends face detection by making it possible to detect and track more detailed features in human faces that appear in images, videos or real-time camera feeds.
- Face analysis. Face analysis begins with face detection to locate faces in an image or video and then analyzes facial features to determine characteristics such as age, gender and emotions.
- Facial recognition. A <u>facial recognition</u> system relies on face detection to identify faces within an image or video so a faceprint can be created and compared to stored faceprints

• Face detection vs. face recognition

- The terms *face detection* and *face recognition* are often used interchangeably, but they represent two different approaches to facial identification. Face detection is concerned primarily with detecting and locating faces. Facial recognition takes this a step further by identifying individuals based on their facial features.
- Facial recognition software starts by using face detection to distinguish a face from
 other objects. Once a face is identified, the system generates a faceprint of that image,
 based on biometric indicators that provide a unique map of the face. The faceprint is
 then compared to a <u>database</u> containing faceprints of other individuals to see whether
 there is a match.
- Facial recognition is one of the most significant applications of face detection. Facial
 recognition is used to unlock mobile devices and apps and to support other forms of
 biometric verification. The banking, retail and transportation industries use facial
 recognition routinely as part of their security strategies to discourage criminal behavior,
 protect sensitive resources and identify potential suspects if an incident occurs.

• How face detection works

- Face detection software typically uses AI and ML algorithms, along with <u>statistical</u> <u>analysis</u> and image processing, to find human faces within larger images and distinguish them from nonface objects, such as landscapes, buildings or other human body parts. Before face detection begins, the analyzed media might be preprocessed to improve its quality and remove objects that could interfere with detection.
- Face detection <u>algorithms</u> usually start by searching for human eyes, one of the easiest features to detect. They then try to detect other facial landmarks, such as eyebrows, mouth, nose, nostrils and irises. Once the algorithm concludes that it has found a facial region, it performs additional tests to confirm that it has detected a face.
- To ensure a high degree of accuracy, the algorithms are trained on large <u>data sets</u> that incorporate hundreds of thousands of positive and negative images. The training improves the algorithms' ability to determine whether there are faces in an image and exactly where their boundaries are.

Common approaches to face detection

Face detection software uses different methods to detect faces in an image. The following approaches are some of the more common ones used for face detection:

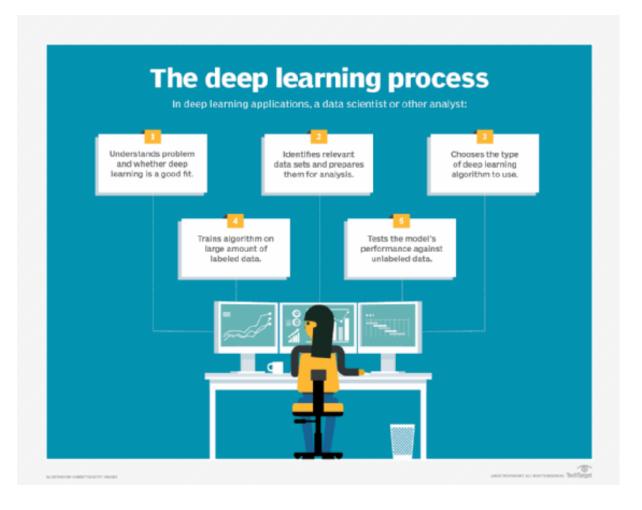
- **Knowledge- or rule-based.** These approaches describe a face based on a set of rules, although creating well-defined, <u>knowledge-based</u> rules can be a challenge.
- **Feature-based or feature-invariant.** These methods use features such as a person's eyes or nose to detect a face, but the process can be negatively affected by <u>noise</u> and light.
- **Template matching.** This method is based on comparing images with previously stored standard face patterns or features and correlating the two to detect a face. However, this approach struggles to address variations in pose, scale and shape.
- **Appearance-based.** This method uses statistical analysis and ML to find the relevant characteristics of face images. The appearance-based method can struggle with changes in lighting and orientation.

Face detection also uses other techniques to identify faces in images or videos. For example, it might use one of more of the following approaches to help with the process:

- **Background removal.** If an image has a plain, monochrome background or a predefined, static one, removing the background might reveal the face boundaries.
- **Skin color.** In color images, skin color can sometimes be used to find faces, although this approach might not work with all complexions.
- Motion. Using motion to find faces is another option. In real-time <u>video streaming</u>,
 a face is almost always moving, so users of this method must calculate the moving
 area. One drawback of this approach is the risk of confusion with other objects
 moving in the background.

• Face detection technologies

- As AI technologies have improved, so too have face detection capabilities. Many of
 these systems now use machine learning and deep learning when searching for faces.
 They also incorporate convolutional neural networks (<u>CNNs</u>), a type of deep learning
 algorithm that analyzes visual data, using linear algebra to identify patterns and features
 within an image.
- One CNN-based approach to face detection is region-based CNN (R-CNN). In this model, the CNN algorithm localizes and classifies objects in images and then generates proposals on a framework. The proposals focus on areas, or regions, in an image that are similar to other areas, such as the <u>pixelated</u> region of an eye. If the eye region matches other regions of the eye, the algorithm knows it has found a match. More recent approaches to facial recognition include Fast R-CNN and Faster R-CNN.
- One of the challenges with R-CNN facial recognition and its derivatives is their tendency to become so complex that they overfit, which means they match regions of noise in the training data and not the intended patterns of facial features. Another issue with CNN-based approaches is that they tend to experience bottlenecks, in large part because the software makes two passes over the CNN: one for generating region proposals and one for detecting the object of each proposal.
- The single-shot detector (SSD) method helps to address this issue by requiring only one pass over the network to detect objects within the image. As a result, the SSD method is faster than R-CNN. However, the SSD method has difficulty detecting small faces or faces farther away from the camera.



Uses of face detection

As already noted, face detection is a fundamental component of face recognition, which goes beyond simply finding and locating faces. Facial recognition generates faceprints that are compared to a faceprint database in hopes of determining who they are. However, face detection can also be used in a variety of other ways.

Entertainment

Face detection is used in movies, video games and <u>virtual reality</u>. For example, facial motion capture works in conjunction with face detection to electronically convert a human's facial movements into a digital database through the use of cameras and <u>laser</u> scanners. The database can then be used to produce realistic computer animation for movies, games or avatars.

Mobile devices

Smartphones and tablets often use face detection for their cameras' autofocus features when taking pictures and recording videos. Many mobile devices also use face detection in place of

passcodes or <u>passwords</u>. For instance, an Apple iPhone can use face detection to unlock a phone for an approved user.