



# **SNS COLLEGE OF TECHNOLOGY**

**Coimbatore-35.**

**An Autonomous Institution**

**Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A++’ Grade Approved by AICTE, New Delhi &  
Affiliated to Anna University, Chennai**

**COURSE NAME : 19GET201 PROFESSIONAL ETHICS & HUMAN VALUES**

**IV YEAR/ VII SEMESTER**

**UNIT – III RESPONSIBILITIES AND RIGHTS**

**TOPIC: Confidentiality**



# *Confidentiality*

## CONFIDENTIALITY

### Definition:

- ✧ **Confidentiality** involves a set of rules or a promise usually executed through confidentiality agreements that limits access or places restrictions on certain types of information.



# *Confidentiality*



**Trust and Relationship Building:** Confidentiality helps build and maintain trust between professionals and their clients, patients, or colleagues. When individuals know their information is secure, they are more likely to share openly and honestly.

**Legal and Ethical Obligations:** Many professions have legal and ethical standards requiring confidentiality. For example, lawyers, doctors, and accountants are bound by strict rules to protect client and patient information.

**Professional Integrity:** Upholding confidentiality reflects a professional's integrity and commitment to ethical standards. Breaches of confidentiality can damage reputations and undermine the credibility of professionals.



# *Confidentiality*



**Protecting Privacy:** Confidentiality safeguards personal privacy and protects individuals from potential harm that could arise from the unauthorized disclosure of their information.

**Avoiding Conflicts of Interest:** Maintaining confidentiality helps avoid conflicts of interest and ensures that sensitive information is not used to gain an unfair advantage or to harm others.

**Ethical Decision-Making:** Professionals often face ethical dilemmas regarding confidentiality, such as when to disclose information to prevent harm. Ethical frameworks and guidelines help navigate these situations while respecting the principle of confidentiality.



# *Confidentiality*



**Legal Consequences:** Breaching confidentiality can lead to legal consequences, including lawsuits or professional disciplinary actions, depending on the nature of the breach and the applicable regulations.

confidentiality is essential for maintaining trust, protecting privacy, and ensuring ethical behavior in professional settings. It's a fundamental aspect of professional conduct and has significant implications for both the individuals involved and the profession as a whole.

