

Data Analytics Puzzle

You are given the following dataset from a fictional e-commerce company:

OrderID	CustomerID	OrderDate	ProductCategory	Quantity	PricePerUnit
1001	C001	2023-06-01	Electronics	2	300
1002	C002	2023-06-03	Clothing	5	20
1003	C001	2023-06-07	Home & Kitchen	1	150
1004	C003	2023-06-10	Electronics	1	300
1005	C002	2023-06-12	Clothing	2	25
1006	C004	2023-06-15	Home & Kitchen	3	100

Your task is to answer the following questions using basic data analytics skills:

1. What is the total revenue generated in June 2023?
2. Which customer spent the most in June 2023?
3. Which product category generated the highest revenue?
4. What is the average order value for the month?
5. How many unique customers placed orders?

Use this data and your analytical thinking to solve the puzzle.